



International Property Tax Institute (IPTI) and  
The International Association of Assessing Officers (IAAO) present a (virtual)

# MASS APPRAISAL VALUATION SYMPOSIUM

June 25-26, 2025

FUTURE OPPORTUNITIES  
FOR MASS APPRAISAL

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# AGENDA - JUNE 25, 2025

Please note all times are in Eastern Daylight Time (EDT). Sessions, speakers, and times are subject to change.

Time (EDT)	Topic	Presenter
9:00 am	Opening Remarks	<i>Donna VanderVries (IAAO, USA)</i> <i>Paul Sanderson (IPTI, UK)</i>
9:15-10:30 am	<b>SESSION 1: MASS APPRAISAL 1</b> , Moderator: Greg Martino (IPTI, MPAC, Ontario, Canada)	
	The Netherlands Study Into Discrepancies Between Assessed Values and Market Prices	<i>Luc Hermans, Ruud Kathmann, and Marco Kuijper (Netherlands Council for Real Estate Assessment)</i>
	Property Tax and the Use of Technology in Singapore	<i>Evelyn Khoo and Peck-Yan Nang (IRAS, Singapore)</i>
	Mass Appraisal of Energy and Utility Property	<i>Mark Pomykacz (Federal Appraisal LLC, USA)</i>
10:30-10:45 am	Q&A and Discussion Session	
10:45-11:00 am	Break	
11:00 am-12:15 pm	<b>SESSION 2: USE OF TECHNOLOGY IN VALUATION</b> , Moderator: Amanda Richard (Tyler Technologies, USA)	
	Managing and Monitoring the Impacts of Natural Disasters on Property Values	<i>Laura Maclean and Rod Tremblay (PVSC, Nova Scotia, Canada)</i>
	"Beyond the Acre": Using GIS and AI to Determine Curtilage and Other Land Use Allocations	<i>James Werner (Tippecanoe County, USA)</i>
	AI's Impact on Assessing Jurisdictions: Opportunities and Challenges	<i>John Watling (IPTI, Canada)</i>
12:15-12:30 PM	Q&A and Discussion Session	
12:30-1:00 pm	Break	
1:00-2:45 pm	<b>SESSION 3: TECHNOLOGY AND INNOVATION</b> , Moderator: Shannon Hiss (IAAO, USA)	
	Interpretable Artificial Intelligence: Moving Beyond Least-Squares Regression without the Black Box	<i>Joseph Wehrli (Tyler Technologies, USA)</i>
	Comparing the Results of AI Models with More Commonly Employed Multiplicative Regression Models	<i>Thomas Young (Econometric Studios / Property Values, LLC, USA)</i>
	The Use of AI Technology in the Work of a Real Estate Appraiser	<i>Jolanta Cisowska (Association of Real Estate Appraisers, Poland)</i>
2:45-3:00 pm	Q&A and Discussion Session	
3:00-3:15 pm	Break	
3:15-4:15 pm	<b>SESSION 4: MASS APPRAISAL 2</b> , Moderator: Jake Parkinson (Valuebase, USA)	
	Golf Courses: Not Just Another Swing	<i>Roger Jarjour and Christopher Kordos (MPAC – Ontario, Canada)</i>
	Mass Appraisal: Experiences in the Developed/Developing World	<i>Peadar Davies (Ulster University – Northern Ireland)</i>
	Mass Appraisal for the Masses	<i>Lars Doucet and Greg Miller (The Center for Land Economics – USA)</i>
4:15-4:30 pm	Q&A and Discussion Session	
4:30 pm	Day 1 Concludes	

# AGENDA – JUNE 26, 2025

Please note all times are in Eastern Daylight Time (EDT). Sessions, speakers, and times are subject to change.

Time (EDT)	Topic	Presenter
9:00 am	Day 2 Opening Remarks	<i>Donna VanderVries (IAAO, USA)</i> <i>Paul Sanderson (IPTI, UK)</i>
9:15-10:30 am	<b>SESSION 5: DATA QUALITY AND OTHER CHALLENGES</b> , <i>Moderator: Donna VanderVries (IAAO, USA)</i>	
	Enhancing AVM Accuracy with AI-Generated Synthetic Transactions in Data-Sparse Markets	<i>Paul Bidanset (Open Appraisal, USA)</i>
	Implementation of Progressive Rating System in Hong Kong: Challenges and Opportunities	<i>Wayne Shum (RVD, Hong Kong)</i>
	Prioritising Explainability in Non-Domestic AVM Research	<i>Matt Elliot-Ripley and Alice Vaughan-Williams (VOA, UK)</i>
10:30-10:45 am	Q&A and Discussion Session	
10:45-11:00 am	Break	
11:00 am-12:15 pm	<b>SESSION 6: PROPERTY TAX ADMINISTRATION</b> , <i>Moderator: Hyacinth Picart (IPTI, NLA, Jamaica)</i>	
	Enhancing Mass Appraisal Practices Through Collaboration: A Case Study Between the City of Cape Town and the City of Philadelphia	<i>Justine Kahonde, Sindiso Ntuta (City of Cape Town, South Africa)</i>
	Shaping the Future of Property Valuation in South Africa: The Role of Coverage	<i>Janet Channing (MetGovis – South Africa)</i>
	Latest Developments in Property Taxation in the UK	<i>Myles O'Brien (WSP/GLH, United Kingdom)</i>
12:15-12:30 PM	Q&A and Discussion Session	
12:30-1:00 pm	Break	
1:00-2:45 pm	<b>SESSION 7: LEADERSHIP ISSUES</b> , <i>Moderator: Maurice O'Neill (IPTI, Tailte Éireann, Valuation, Ireland)</i>	
	Not “Despicable Me” Leadership	<i>Scott Winter (Scott G Winter Training and Consulting, USA)</i>
	From Audit to Action: Rebuilding Trust in Cook County’s Commercial Valuation System	<i>Jim Thompson and Josh Myers (Cook County – USA)</i>
2:45-3:00 pm	Q&A and Discussion Session	
3:00-3:15 pm	Break	
3:15-4:15 pm	<b>SESSION 8: OTHER MATTERS OF INTEREST</b> , <i>Moderator: William Healey (IAAO, USA)</i>	
	Using AI to Enrich Data for AVMs: Future Opportunities in Mass Appraisal	<i>Will Jarvis (ValueBase, USA)</i>
	Telling the Stories of Property in Ontario, Canada – From Traditional Media to Digital Innovation	<i>Naheeda Jamal and Qiao Zhao (MPAC, Ontario, Canada)</i>
	Reliability of Assessment Quality Measures: Using Bootstrapped Confidence Intervals to Verify Adequate Sample Size	<i>Mitchell Kuramoto and Hamed Helisaz (BC Assessment, Canada)</i>
4:15-4:30 pm	Final Q&A Session and Closing Remarks	<i>Donna VanderVries (IAAO, USA) and Paul Sanderson (IPTI, UK)</i>
4:30 pm	Day 2 Concludes	



# FEES AND REGISTRATION

## Registration deadline: June 19, 2025

FEE TYPE	US \$ for outside Canada	Canadian Registrations
IPTI/IAAO Members and groups of 5 or more from same organization	\$225/pp USD	\$325/pp CDN (plus HST)
Regular Rate	\$290/pp USD	\$415/pp CDN (plus HST)

CLICK HERE TO  
**REGISTER**

Please register directly online at [www.iaao.org/MAVS25register](http://www.iaao.org/MAVS25register) or, for more information, contact [lkonet@ipti.org](mailto:lkonet@ipti.org). Confirmation will be forwarded to you after receipt of the registration fee.

## Payment Options

### CHECK/CHEQUE

Please make your check/cheque payable to the **International Property Tax Institute** and mail it to:  
36 York Mills Road, Suite 505, Toronto, Ontario, M2P 2E9, Canada

### CREDIT CARD

Options are available on the registration page

### BANK WIRE

Please contact [lkonet@ipti.org](mailto:lkonet@ipti.org) for details

## Cancellation Policy

If notice of cancellation is made 60 calendar days before the agreed upon webinar broadcast date, a refund less 50% of the contracted amount will be issued. If notice of cancellation is made fewer than 60 calendar days before the agreed upon webinar broadcast date, no refund will be issued. Substitutes are welcome. **All cancellations must be received in writing to [lkonet@ipti.org](mailto:lkonet@ipti.org).**

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