



**BOARD OF DIRECTORS MEETING AGENDA**  
**January 23-24, 2026**

**Zota Beach Resort**  
**4711 Gulf of Mexico Dr.**  
**Longboat Key, FL 34228**  
**Zota South**

IAAO is a global community of diverse mass appraisal professionals advancing fair and equitable property appraisal, assessment administration, and property tax policy through professional development, research, standards, and technical assistance.

| January 23-Friday                              |  | Eastern Time  |
|--|--|---|
| Breakfast-Zara North                           |  |   |
| <b>I. CALL TO ORDER</b>                        |  |   |
| 8:00 a.m.                                      | Welcome, Roll Call, and Oath of Office                                   | President William Healey, RES   |
| 8:15 a.m.                                      | Approval of the Agenda*  | President William Healey, RES   |
| 8:20 a.m.                                      | Local Dignitary Welcome  | President William Healey, RES   |
| 8:30 a.m.                                      | Photos, Code of Conduct, Confidentiality Policy and Conflict of Interest | President William Healey, RES; Executive Administrator Becky Behrens, MPA |
| 9:15 a.m.                                      | Team Building  | Board of Directors  |
| 11:15 a.m.                                     | Board Round Table  | President William Healey, RES   |
| 12:00 p.m.                                     | Lunch-Zara North   |   |
| <b>II. BUSINESS MEETING &amp; ACTION ITEMS</b> |  |   |
| 1:00 p.m.                                      | Approval of Minutes:<br>• December 5-6, 2025*                            | President William Healey, RES   |
| 1:05 p.m.                                      | Governing Documents Review   | Chair Dorothy Jacks, AAS, FIAAO   |
| 1:35 p.m.                                      | Governance Committee Report  | Chair Dorothy Jacks, AAS, FIAAO   |
| 2:30 p.m.                                      | Performance Review/Market Outlook  | Jenna Rose, CFA, Midwest Advisors   |
| 3:00 p.m.                                      | Break  |   |

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| 3:15 p.m.                                      | Public Relation Firms Presentations <ul style="list-style-type: none"> <li>• Kellen-3:15 p.m.</li> <li>• ThinkSweeney-3:35 p.m.</li> <li>• Trozzolo-3:55 p.m.</li> </ul> | Executive Director Amy Rasmussen, RES, AAS, FIAAO                     |
| 4:15 p.m.                                      | Membership Recognition Committee Report  | Chair Robert McGee  |
| 4:25 p.m.                                      | NACo Report  | NACo Representative Tim Boncoskey                                     |
| 4:30 p.m.                                      | Adjourn to 8:00 a.m. 1/24  | President William Healey, RES   |
| 6:00-9:00 p.m.                                 | Cha Cha Coconuts-417 St. Armands Cir., 34236   |   |
| January 24-Saturday                            |  | Eastern Time  |
| Breakfast-Zara North                           |  |   |
| <b>I. CALL TO ORDER</b>                        |  |   |
| 8:00 a.m.                                      | Welcome & Introductions  | President William Healey, RES   |
| <b>II. BUSINESS MEETING &amp; ACTION ITEMS</b> |  |   |
| 8:05 a.m.                                      | 2026 Board Expectations  | President William Healey, RES   |
| 8:30 a.m.                                      | Strategic Discussion on Manuals and Procedural Rules   | President William Healey, RES   |
| 9:00 a.m.                                      | Strategic Discussion on Strategic Planning Next Steps*   | Executive Director Amy Rasmussen, RES, AAS, FIAAO                     |
| 9:30 a.m.                                      | Strategic Discussion on SEE Position Funding*  | President William Healey, RES   |
| 10:00 a.m.                                     | Strategic Discussion on the Infrastructure Review Task Force Recommendations*  | President William Healey, RES   |
| 10:45 a.m.                                     | Break  |   |
| 11:00 a.m.                                     | Business Innovation, Research & Standards Report: <ul style="list-style-type: none"> <li>• Department Update</li> </ul>  | Sr. Director of Business & Innovation Ashley Lathrop, MBA             |
| 11:15 a.m.                                     | Communications, Marketing & IT Report: <ul style="list-style-type: none"> <li>• Department Update</li> </ul>   | Sr. Director of Communications & Technology Mike Ardis, MSJ, APR      |
| 11:30 a.m.                                     | Professional Development Report: <ul style="list-style-type: none"> <li>• Department Update</li> </ul>   | Sr. Director of Professional Development, Erin Eades, MBA             |
| 11:45 a.m.                                     | Membership & Community Engagement Report: <ul style="list-style-type: none"> <li>• Department Update</li> <li>• IL Bylaws Amendment*</li> </ul>                          | Sr. Director of Membership & Community Engagement Shawn Chevreux, MSE |
| 12:00 p.m.                                     | Lunch-Zara North   |   |
| 1:00 p.m.                                      | Meetings and Events Report: <ul style="list-style-type: none"> <li>• Department Update</li> <li>• 2026 Conference Update</li> </ul>                                      | Sr. Director of Meetings & Events Anita Lara, CMP                     |

\*Requires Board Action

|           |  |  |
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| 1:15 p.m. | Finance & Accounting Report:<br><ul style="list-style-type: none"> <li>• Review of the Tentative Year-End Financials</li> <li>• Travel Reimbursement Overview</li> </ul>                                     | President-Elect/Treasurer Terry Taylor CAE, RES, AAS, FIAAO & Deputy Executive Director Stephanie Whitcher, CPA, MBA |
| 1:45 p.m. | Consent Agenda*<br><ul style="list-style-type: none"> <li>• Committee &amp; Task Force Draft Minutes/Reports</li> <li>• Travel Schedule</li> <li>• Proposed Resolution re: Professional Designees</li> </ul> | President William Healey, RES  |
| 2:00 p.m. | Executive Director Report  | Executive Director Amy Rasmussen, RES, AAS, FIAAO  |
| 2:15 p.m. | President's Report   | President William Healey, RES  |
| 2:30 p.m. | Board Meeting Evaluations  | President William Healey, RES  |
| 2:45 p.m. | Break  |  |
| 3:00 p.m. | Other Business   | President William Healey, RES  |
| 3:15 p.m. | Board Forum  | President William Healey, RES  |
| 3:30 p.m. | Adjourn  | President William Healey, RES  |