



IAAO

INTERNATIONAL ASSOCIATION
of ASSESSING OFFICERS

Valuing the World

BOARD OF DIRECTORS MEETING AGENDA January 23-24, 2026

**Zota Beach Resort
4711 Gulf of Mexico Dr.
Longboat Key, FL 34228
Zota South**

IAAO is a global community of diverse mass appraisal professionals advancing fair and equitable property appraisal, assessment administration, and property tax policy through professional development, research, standards, and technical assistance.

January 23-Friday		Eastern Time
Breakfast-Zara North		
I. CALL TO ORDER		
8:00 a.m.	Welcome, Roll Call, and Oath of Office	President William Healey, RES
8:15 a.m.	Approval of the Agenda*	President William Healey, RES
8:20 a.m.	Local Dignitary Welcome	President William Healey, RES
8:30 a.m.	Photos, Code of Conduct, Confidentiality Policy and Conflict of Interest	President William Healey, RES; Executive Administrator Becky Behrens, MPA
9:15 a.m.	Team Building	Board of Directors
11:15 a.m.	Board Round Table	President William Healey, RES
12:00 p.m.	Lunch-Zara North	
II. BUSINESS MEETING & ACTION ITEMS		
1:00 p.m.	Approval of Minutes: • December 5-6, 2025*	President William Healey, RES
1:05 p.m.	Governing Documents Review	Chair Dorothy Jacks, AAS, FIAAO
1:35 p.m.	Governance Committee Report	Chair Dorothy Jacks, AAS, FIAAO
2:30 p.m.	Performance Review/Market Outlook	Jenna Rose, CFA, Midwest Advisors
3:00 p.m.	Break	

*Requires Board Action

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3:15 p.m.	Public Relation Firms Presentations <ul style="list-style-type: none"> • Kellen-3:15 p.m. • ThinkSweeney-3:35 p.m. • Trozzolo-3:55 p.m. 	Executive Director Amy Rasmussen, RES, AAS, FIAAO
4:15 p.m.	Membership Recognition Committee Report	Chair Robert McGee
4:25 p.m.	NACo Report	NACo Representative Tim Boncoskey
4:30 p.m.	Adjourn to 8:00 a.m. 1/24	President William Healey, RES
6:00-9:00 p.m.	Cha Cha Coconuts-417 St. Armands Cir., 34236	
January 24-Saturday		Eastern Time
Breakfast-Zara North		
I. CALL TO ORDER		
8:00 a.m.	Welcome & Introductions	President William Healey, RES
II. BUSINESS MEETING & ACTION ITEMS		
8:05 a.m.	2026 Board Expectations	President William Healey, RES
8:30 a.m.	Strategic Discussion on Manuals and Procedural Rules	President William Healey, RES
9:00 a.m.	Strategic Discussion on Strategic Planning Next Steps*	Executive Director Amy Rasmussen, RES, AAS, FIAAO
9:30 a.m.	Strategic Discussion on SEE Position Funding*	President William Healey, RES
10:00 a.m.	Strategic Discussion on the Infrastructure Review Task Force Recommendations*	President William Healey, RES
10:45 a.m.	Break	
11:00 a.m.	Business Innovation, Research & Standards Report: <ul style="list-style-type: none"> • Department Update 	Sr. Director of Business & Innovation Ashley Lathrop, MBA
11:15 a.m.	Communications, Marketing & IT Report: <ul style="list-style-type: none"> • Department Update 	Sr. Director of Communications & Technology Mike Ardis, MSJ, APR
11:30 a.m.	Professional Development Report: <ul style="list-style-type: none"> • Department Update 	Sr. Director of Professional Development, Erin Eades, MBA
11:45 a.m.	Membership & Community Engagement Report: <ul style="list-style-type: none"> • Department Update • IL Bylaws Amendment* 	Sr. Director of Membership & Community Engagement Shawn Chevreux, MSE
12:00 p.m.	Lunch-Zara North	
1:00 p.m.	Meetings and Events Report: <ul style="list-style-type: none"> • Department Update • 2026 Conference Update 	Sr. Director of Meetings & Events Anita Lara, CMP

1:15 p.m.	Finance & Accounting Report: <ul style="list-style-type: none"> • Review of the Tentative Year-End Financials • Travel Reimbursement Overview 	President-Elect/Treasurer Terry Taylor CAE, RES, AAS, FIAAO & Deputy Executive Director Stephanie Whitcher, CPA, MBA
1:45 p.m.	Consent Agenda* <ul style="list-style-type: none"> • Committee & Task Force Draft Minutes/Reports • Travel Schedule • Proposed Resolution re: Professional Designees 	President William Healey, RES
2:00 p.m.	Executive Director Report	Executive Director Amy Rasmussen, RES, AAS, FIAAO
2:15 p.m.	President's Report	President William Healey, RES
2:30 p.m.	Board Meeting Evaluations	President William Healey, RES
2:45 p.m.	Break	
3:00 p.m.	Other Business	President William Healey, RES
3:15 p.m.	Board Forum	President William Healey, RES
3:30 p.m.	Adjourn	President William Healey, RES