

2025 IAAO ANNUAL CONFERENCE SCHEDULE

Note: The following schedule is subject to change. Please check the [Research Exchange conference page](#) for the latest information.

Monday, Sept. 22

8 a.m. - 10 a.m.

KEYNOTE

► Jon Dorenbos

Former NFL player, magician, author

11 a.m. - noon

APPRAISING PROPERTY

► The Bare Necessities of Mass Appraisal

Chesney Leafblad, Cook County (Illinois) Board of Review District 2

Jason Frost, CAE, MAI, Stark County (Ohio) Auditor's Office

APPRAISING PROPERTY

► AI vs. Multiplicative Regression: Which Model Delivers Better Results?

Thomas Young, Ph.D., Econometric Studios/Property Values LLC

APPRAISING PROPERTY

► Short-Term Rentals: Commercial or Residential? Unpacking the Great Debate

Joseph Minicozzi, AICP, Urban3

COLLECTING AND MAINTAINING PROPERTY DATA

► Performance Evaluation of Assessment Prices and the Utility of 3D Maps

Su Yeon Jung, Jeju Province, South Korea

LEADING AND MANAGING THE ASSESSMENT OFFICE

► Writing and Maintaining Effective Operating Procedures

Adrienne Bailey, CIAO, Illinois Department of Revenue

OVERSIGHT AND COMPLIANCE REVIEW

► An Open-Source Tool Kit for Equity Analysis and Reporting

Lars Doucet, Center for Land Economics

Greg Miller, Center for Land Economics

1:30 p.m. - 2:30 p.m.

DEVELOPING AND MANAGING CADASTRAL DATA

► Building a 3D GIS Model From PDF Floor Plans

Angel Adhikari, Ph.D., New York City Department of Finance

Carmela Quintos, Ph.D., New York City Department of Finance

GOING GREEN AND RESPONDING TO NATURAL DISASTERS

► Aerial Imagery in Disaster Assessment and Recovery: Lessons From the Field

Tim Horak, EagleView

Wade Patterson, EagleView

GOING GREEN AND RESPONDING TO NATURAL DISASTERS

► Valuation Strategies for Energy-Efficient Buildings in Korea

Hwa Yong Do, Seoul Southern Branch of Korea Real Estate Board

Yoon Hee Kim, Suwon Branch of Korea Real Estate Board

LEADING AND MANAGING THE ASSESSMENT OFFICE

► Effective Budgeting Techniques and Practices

Carmen Crespo, Orange County (Florida) Property Appraiser's Office

MANAGING PUBLIC RELATIONS AND COMMUNICATIONS

► Smart Rutherford: Revolutionizing Citizen Engagement With OpenAI-Powered Virtual Assistance

Rob Mitchell, Rutherford County, Tennessee

Chris North, Qwhery Inc.

Sabrina Tang, Qwhery Inc.

OVERSIGHT AND COMPLIANCE REVIEW

► Providing Circuit Breaker Relief

Kathlynn Ireland, Idaho State Tax Commission

Pam Waters, Idaho State Tax Commission

OVERSIGHT AND COMPLIANCE REVIEW

► Behind the Scenes of Tulsa County's TIF Management

Traci Conley, RES, Tulsa County (Oklahoma) Assessor's Office

Misty Schell, Tulsa County (Oklahoma) Assessor's Office

3 p.m. - 4 p.m.

► Becoming a Board Member

Patrick Alesandrini, CAE, RES, FIAAO, Hillsborough County (Florida) Property Appraiser's Office

APPRAISING PROPERTY

► The Evolution of Data Centers: From Modest Beginnings to Booming Hubs of Data Storage and AI

Robert Lehn, PE, RPA, Thomas Y. Pickett & Co. Inc.

Kenneth Voss, CAE, Kenneth Voss & Associates LLC

APPRAISING PROPERTY

► Appraisal Foundation: Building Public Trust in the Appraisal Profession

Kelly Davids, The Appraisal Foundation

LEADING AND MANAGING THE ASSESSMENT OFFICE

► The Human Element: Soft Skills in Property Tax Assessment

Tara Orris, Cook County (Illinois) Board of Review

Matthew Fournier, CIAO, Cook County (Illinois) Board of Review

LEADING AND MANAGING THE ASSESSMENT OFFICE

► Level Up With WIN Presents Beyond the Agenda: Holding Effective Meetings

Chesney Leafblad, Cook County (Illinois) Board of Review District 2

MANAGING PUBLIC RELATIONS AND COMMUNICATIONS

► Owner Alert: A Digital Watchdog to Protect Property Owners From Deed Fraud

Marty Kiar, J.D., CFA, Broward County (Florida) Property Appraiser's Office

OVERSIGHT AND COMPLIANCE REVIEW

► A Road Map to AI & Data Standardization

Will Jarvis, Valuebase

Matthew Woolford, MPA, MMAO, Allegan County, Michigan

Tuesday, Sept. 23

8:30 a.m. - 9:30 a.m.

PLENARY

► Innovate With Purpose

Gary Daniels, Emerging Technology & Design, Disney Experiences

10 a.m. - 11:30 a.m.

APPRAISING PROPERTY

► Maricopa County Multifamily Valuation Part 2 - Case Study

Jim Fisher, AAS, RES, Maricopa County (Arizona) Assessor's Office

Brian Zarra, AAS, Maricopa County (Arizona) Assessor's Office

APPRAISING PROPERTY

► Making Marijuana Personal

Bryan Shuck, Cleveland County (Oklahoma) Assessor's Office

DEVELOPING AND MANAGING

► Succession Success in Seven Steps

Damian Lara, Esq., Bernalillo County, New Mexico

COLLECTING AND MAINTAINING PROPERTY DATA

► Statewide Data Sharing: How Kansas Unified 105 Counties for Better Transparency & Efficiency

Ryan Janzen, CAE, Equitable Solutions LLC, Lyon County, Kansas

Heidi Devore, Kansas Department of Revenue - Property Valuation Division

GOING GREEN AND RESPONDING TO NATURAL DISASTERS

► FEMA's 50% Rule: Is Your Jurisdiction Prepared?

Mike Twitty, MAI, Pinellas County, (Florida) Property Appraiser's Office

MANAGING COMPLAINTS AND APPEALS

► Death Valley to Telescope Peak: Dark Store Case Law Overview

William Miller, Integra Realty Resources, Chicago

Tom Hamilton, Ph.D., MAI, CRE, FRICS, CCIM, JLL Valuation & Advisory Services LLC (VAS)

OVERSIGHT AND COMPLIANCE REVIEW

► A Panel Discussion on Key Updates to the IAAO Standard on Ratio Studies

Joshua Myers, Josh Myers Valuation Solutions

Luc Hermans, Netherlands Council for Real Estate Assessment

Russ Thimgan, Thimgan & Associates Inc.

Jennifer Rearich, MAS, CAE, RES, Maricopa County (Arizona) Assessor's Office

1:30 p.m. - 2:30 p.m.

APPRAISING PROPERTY

► Mastering Real Estate: Insights Into Hotels, Industrial, Multifamily & Office Sectors

Lonnie Hendry, Trepp Inc.

APPRAISING PROPERTY

► Valuing Properties Without Market Data

Gary Watson, IRRV (Hons), Institute of Revenues, Rating and Valuation

Simon Green, MRICS, IRRV (Hons), Institute of Revenues, Rating and Valuation

APPRAISING PROPERTY

► Storage Wars: How Modeling and Technology Are Shaping Self-Storage Valuations

Jeron Rotert, Tulsa County (Oklahoma) Assessor's Office

Cole Jacobson, Tulsa County (Oklahoma) Assessor's Office

Matthew Gersemehl, AAS, SAMA, Trepp Inc.

APPRAISING PROPERTY

► Examples of Assessing Offices Successfully Using Power BI for Property Assessment

David Cornell, CAE, MAI, Cornell Consultants LLC

LEADING AND MANAGING THE ASSESSMENT OFFICE

► Pros vs. Cons: The Good, Bad, and Ugly of Management Strategies

Kara Endicott, CAE, AAS, RES, Johnson County (Kansas) Appraiser's Office

Brad Eldridge, CAE, MAI, Douglas County (Kansas) Appraiser's Office

Edie McCarthy, FIAAO, town of Greenburgh, Westchester County, New York

OVERSIGHT AND COMPLIANCE REVIEW

► From Audit to Action: Rebuilding Trust in Cook County's Commercial Valuation System

Joshua Myers, Josh Myers Valuation Solutions

Jim Thompson, Cook County (Illinois) President's Office

David Cornell, CAE, MAI, Cornell Consultants LLC

3 p.m. - 4 p.m.

APPRAISING PROPERTY

► Intangibles: Dark Matter of the Property Tax Universe?

Will Shepherd, J.D., William D. Shepherd, P.A.

APPRAISING PROPERTY

► Enhancing Property Valuation With AI: Shapley-Based Comparables and Predictive Adjustments

Joseph Wehrli, Tyler Technologies Inc.
Larry Wang, Tyler Technologies Inc.

APPRAISING PROPERTY

► Rethinking Property Market Analysis: A New Concept for Prioritizing Property Buyers' Preferences

Marek Walacik, Ph.D., the University of Warmia and Mazury in Olsztyn, Poland

Aneta Chmielewska, Ph.D., the University of Warmia and Mazury in Olsztyn, Poland

APPRAISING PROPERTY

► IAAO Large Jurisdictions

John Wilson, King County (Washington) Department of Assessments

LEADING AND MANAGING THE ASSESSMENT OFFICE

► Transforming Culture Through Public Service Leadership: Leading With Purpose and Impact

Cregg Dalton, CFA, MBA, Citrus County (Florida) Property Appraiser's Office

OVERSIGHT AND COMPLIANCE REVIEW

► IAAO's New Survey Data Explorer: Insights Into Property Tax Policy and Administration

Michael Safarty, CFE, Alachua County (Florida) Property Appraiser's Office

Calvin Kent, Ph.D., AAS, CPE, Marshall University, West Virginia

Melissa Baer, CAE, CCMAI, Melissa Baer Appraisal Consulting

APPRAISING PROPERTY

► Valuing Senior Housing Real Estate Without Allocation

Joshua Wood, J.D., MAI, AI-GRS, Valbridge Property Advisors

Wednesday, Sept. 24

8:30 a.m. - 9:30 a.m.

PLENARY

► The Magic of Leading Through Change: The Future Is Now!

Phil Bertolini, e.Republic

10 a.m. - 11:30 a.m.

APPRAISING PROPERTY

► Challenges in Special-Use Property Valuation: Case Study Insights

Arunan Sivalingam, AACI, P.App, Ryan ULC

Haydn Johnstone, AACI, P.App, Ryan ULC

APPRAISING PROPERTY

► What's Holding You Back? Overcoming Barriers to Entry for Using Regression Models

Kevin Keene, Keene Mass Appraisal Consulting

James Williams, city of Philadelphia, Pennsylvania

Jennifer Rearich, CAE, MAS, RES, Maricopa County (Arizona) Assessor's Office

Stephenie Love, CAE, MAS, RES, city of Poquoson, Virginia

Ivana Strbac, Republic Geodetic Authority of Serbia

APPRAISING PROPERTY

► Modern Techniques in Market Segmentation: Analyzing Residential Modeling

Michael McFarlane, Tyler Technologies Inc.

Richard Borst, Ph.D., Tyler Technologies Inc.

Jonathan Clarke, Tyler Technologies Inc.

MANAGING COMPLAINTS AND APPEALS

► Subsidized Housing Smackdown: The Main Event

Brad Eldridge, CAE, MAI, Douglas County, Kansas

Kara Endicott, CAE, AAS, RES, RMA, Johnson County (Kansas) Government

MANAGING COMPLAINTS AND APPEALS

► David vs. Goliath: Litigating Amazon Distribution Center Assessments

Will Shepherd, J.D., William D. Shepherd, P.A.

MANAGING COMPLAINTS AND APPEALS

► Defending the Country's Biggest Tax Roll: Assessment Appeals in Los Angeles County

Raymond McCormick, Los Angeles County Assessor's Office

1:15 p.m. - 2:45 p.m.

APPRAISING PROPERTY

► Mass Valuation in the Digital Age: How Serbia Overcame Challenges With AI and Innovation

Ivana Strbac, Republic Geodetic Authority of Serbia

Darko Vucetic, Republic Geodetic Authority of Serbia

LEADING AND MANAGING THE ASSESSMENT OFFICE

► How to Remove Barriers to Entry – From Mass Appraisal to Fee Appraisal Accreditation

Peter Fontana, The Appraisal Foundation

Kevin Hayes, CAE, RES, CFE, Pinellas County (Florida) Property Appraiser's Office

Shannon Hiss, RES, RMA, International Association of Assessing Officers

LEADING AND MANAGING THE ASSESSMENT OFFICE

► An Interactive Leadership Conversation Among the Generations - The Sequel

Corey Moore, AAS, Durham County, North Carolina

KD Doyle, AAS, Durham County, North Carolina

MANAGING COMPLAINTS AND APPEALS

► Have I Got a Deal for You: Accounting for Tax Abatements in Your Income Approach

Adam Melita, J.D., city of Norfolk, Virginia

Shawn Wilson, MAI, Compass Real Estate Consulting Inc.

Margaret Kelly, city of Norfolk, Virginia