



# Transform Your Support Staff

Imagine the extra time you could gain each day if your staff could be more capable and savvy. Imagine if your staff felt confident enough to take on additional duties, act as your project manager, help foster teamwork and better respond to the public. Imagine the empowerment and job satisfaction you'd give your office staff while simultaneously freeing up your schedule.

*There's no need to imagine anymore.*

IAAO can make all of this a reality by supporting your staff and increasing their knowledge, skill and value. IAAO is specifically geared toward those working in mass appraisal and assessment administration and can provide your staff with education and credibility in your career.

They can:

- Learn standards and best practices and how to apply them on the job
- Build awareness of industry trends and issues
- Gain opportunities for leadership and recognition
- Develop confidence and decision-making skills

In addition to these invaluable professional skills, your staff will also have the opportunity to:

- Access information on anything related to valuation through IAAO's library and publications
- Enjoy discounts on IAAO conferences, seminars, webinars, textbooks and more
- Connect with other members at IAAO events and participate in a vibrant professional community representing the best and brightest in the Industry

## IAAO Offers Incredible Value at Only \$210 a year

Member pricing on IAAO Annual Conference  
 Member pricing on IAAO annual Legal Seminar  
 Member pricing on IAAO International Symposium  
*Fair & Equitable*, IAAO monthly magazine  
*Journal of Property Tax Assessment & Administration* Subscription  
 Discount on IAAO on-demand and live webinars  
 IAAO Standards of Professional Practice and Ethics online class  
 7 Online IAAO Workshops  
 Online Fundamentals of Real Property Appraisal  
 Full access to the IAAO Library  
 AssessorNET member community

Non-Members	Members	Savings
\$845	\$645	\$200
\$625	\$415	\$125
\$800	\$650	\$150
\$140	\$0	\$140
\$245	\$0	\$245
\$99	\$49	\$50
\$89	\$0	\$89
\$1,250	\$1,000	\$250
\$725	\$499	\$226
<i>Rate Varies</i>	<i>Members Only</i>	<i>Varies</i>
n/a	<i>Members Only</i>	-----
<b>Total Value</b>		<b>\$1,475</b>
<b>Return on your initial investment</b>		<b>7:1 Return</b>

Learn more at [www.iaao.org/roi](http://www.iaao.org/roi)