Hi [Manager Name],

I would like to join the International Association of Assessing Officers (IAAO) and would appreciate your backing to do so.

IAAO supports professionals in all levels of the property assessment industry around the globe. This association will provide me with the tools and connections needed to help our office run smoothly and meet our goals. I believe IAAO will boost my confidence, enrich my skills and keep me on top of new technology. I have no doubt that IAAO membership and education will make me the best employee I can be.

With IAAO membership, I’ll gain access to top-notch webinars, conferences, publications, library resources and mentoring opportunities. I’ll learn how to think strategically, find solutions, and be more effective on the job. IAAO will help me work smarter and give me ideas I can bring back to the office to save time and money. It would also provide me (and in turn our office) greater credibility with the public. You can learn more about IAAO, pricing options and how it will benefit me and [organization name] by visiting www.iaao.org/roi.

IAAO is *the* association for anyone involved in mass appraisal and I want to be a part of it. Thank you in advance for investing in my professional development and the betterment of our office.

Sincerely,

[your name]