

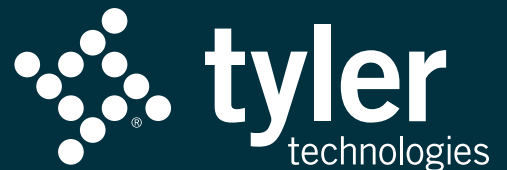
INTERNATIONAL PROPERTY TAX INSTITUTE (IPTI) AND THE INTERNATIONAL
ASSOCIATION OF ASSESSING OFFICERS (IAAO) PRESENT A (VIRTUAL)

MASS APPRAISAL VALUATION SYMPOSIUM

***VALUING PROPERTIES
IN UNCERTAIN TIMES***

JUNE 21-22, 2023

SPONSORED BY





PRESENTERS / SPEAKERS

**SYMPOSIUM
CHAIR:**
Paul Sanderson,
President, IPTI

Patrick Alesandrini CAE, RES

Chief Information Officer
Hillsborough County Property
Appraiser's Office
United States

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Mass Appraisal Modelling Team
Lead
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(CART)
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Technologies, Inc
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Chief Information Officer,
Valuation Division, Tailte
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Ireland

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FRICS**

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Andy Grayson

Head of Valuation Analytics VOA
United Kingdom

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Head of Valuation Analytics VOA
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Director, Assessment Cyclomedia
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Luc Hermans MSc

Data Scientist Netherlands
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FIAAO, ASA**

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Research, and Advisory
Services Municipal
Property Assessment
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Rating and Valuation
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Special Administrative Region
China

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Specialist, Valuation Research
and Advisory Services Municipal
Property Assessment Corporation
Canada

Rob Marsh

Valuer General
Australia

Greg Martino

Vice-President and Chief
Valuation and Standards Officer,
MPAC Ontario, Canada

Louise Muller

Director: Valuations, City of Cape
Town
South Africa

Olesya Perepechko Ph.D

Assist. Professor; Member of the
Europe MSR Board, International
Valuation Standards Council
(IVSC) St. Petersburg Polytechnic
University; IVSC
United Kingdom

**Kevin Rudden MA. Accredited
Assessor**

Principal Assessor Town of
Holliston, MA
United States

**Rhonda Rudd MIMA, AIC
Candidate Member**

Senior Appraisal and Market
Specialist
Valuation, Research and Advisory
Services
Municipal Property Assessment
Corporation
Canada

Paul Sanderson

President, International Property
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United Kingdom

Steve Santovasi

Solutions Engineer Nearmap
United States

**Tamara Spasojevic
AACI**

Appraiser Municipality
Property Assessment
Corporation
Canada

**Malcolm Stadig AACI, P. App,
CAE, MRICS, ASA, MIMA**

Director Equitable Value Inc.
Canada

Neill Sullivan

Valuer-General. Land Information
New Zealand
New Zealand

**Bruce Turner MBA, AACI
P.App., RI(BC)**

President Heuristic Consulting
Associates
Canada

John Watling MRICS, MIMA

Director International Property Tax
Institute
Canada

Joe Wehrli

Enterprise Architecture Manager,
Tyler Technologies
United States

James Werner

Senior Deputy Tippecanoe County
Assessor
United States

AGENDA - JUNE 21, 2023

Please note all times are in Eastern Daylight Time (EDT)

TIME (EDT)	TOPIC	PRESENTER
9:00 AM	Opening Remarks	Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)
9:15-10:30 AM	SESSION 1: REAL ESTATE MARKETS AND MASS APPRAISAL APPLICATION IN UNCERTAIN TIMES	
	Keynote Presentation	Kathy Gillis (Canada)
	Can The Past Predict The Future—Assessing Commercial Properties in Volatile Times	Malcolm Stadig and John Watling (Canada)
	Addressing Market Trends and Market Volatility in Uncertain Times	Richard Borst (USA)
10:30-10:45 AM	Q&A & Discussion Session	
10:45-11:00 AM	Break	
11:00 AM-12:15 PM	SESSION 2: VALUATION ISSUES	
	Challenges in the Valuation of Unique Properties	Olesya Perepechko (Europe)
	Responding to Valuation Challenges and Finding Good Company	Roger Jarjour and Tamara Spasojevic (Canada)
	Valuing Marijuana Cultivation Facilities	Kevin Rudden and Richard Gilmore (USA)
12:15-12:30 PM	Q&A & Discussion Session	
12:30-1:00 PM	Break	
1:00-2:45 PM	SESSION 3: MRA AND TECHNOLOGY – WORKING TO GET THE RIGHT VALUE	
	The Use of New, Existing and Changing Technology in the Assessment Field	Alexander Hepp (USA)
	Finding the Secret Sauce – the Portability of Regression Models	Kevin Keene (USA)
	Business Transformation Through Technology and Innovation	Liam Butler (Ireland) and Greg Martino (Canada)
2:45-3:00 PM	Q&A & Discussion Session	
3:00-3:15 PM	Break	
3:15-4:15 PM	SESSION 4: GIS AND RELATED ISSUES	
	Using Technology to Streamline Your GIS Process	Steve Santovasi and Joe Wehrli (USA)
	Environmental Equity - Mass Appraisal Using GIS	James Werner (USA)
4:15-4:30 PM	Final Q&A Session and Closing Remarks	Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)
4:30 PM	Day 1 Concludes	

SESSIONS, SPEAKERS, AND TIMES ARE SUBJECT TO CHANGE.

AGENDA - JUNE 22, 2023

Please note all times are in Eastern Daylight Time (EDT)

TIME (EDT)	TOPIC	PRESENTER
9:00 AM	Opening Remarks	Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)
9:15-10:30 AM	SESSION 5: THE IMPORTANCE OF DATA	
	Data Quality Management for Equitable Mass Appraisal during Turbulent Times in Hong Kong	Ronald Lai (China)
	Implementing Automated Valuation Models (AVMs) in Absence of Reliable Transaction Data	Paul Bidanset (USA)
	The Importance of Accurate Data in Mass Appraisal	Pat Alesandrini (IAAO - USA)
10:30-10:45 AM	Q&A & Discussion Session	
10:45-11:00 AM	Break	
11:00 AM-12:15 PM	SESSION 6: PROPERTY TAX VALUATION ADMINISTRATION - BEST PRACTICES	
	The Impact of Legal Fee Companies on the Dutch Real Estate Assessment Practice	Luc Hermans and Ruud Kathmann (The Netherlands)
	ESG – What Is It? Should Assessors Care About Its Influence on Property Valuations?	Bruce Turner (Canada)
	The Role of Oversight Agencies in Maintaining Valuation Quality	Neill Sullivan (New Zealand)
12:15-12:30 PM	Q&A & Discussion Session	
12:30-1:00 PM	Break	
1:00-2:45 PM	SESSION 7: MASS APPRAISAL AND TECHNOLOGY	
	Making the Most of Modern Technology in Mass Appraisal	Louise Muller (South Africa)
	An Analytical Take on Mass Appraisal	Andy Grayson and Catherine Barnaby (UK)
	Mass Appraisal: What is Real? What is Personal?	Lisa Hobart (USA)
2:45-3:00 PM	Q&A & Discussion Session	
3:00-3:15 PM	Break	
3:15-4:15 PM	SESSION 8: MORE VALUATION ISSUES TO CONSIDER	
	Small Commercial vs Large Commercial Methodologies – the Realities of Assessment	Stephen Landry and Rhonda Rudd (Canada)
	The Challenge of Valuing Properties for Land Tax in Australia	Rob Marsh (Australia)
4:15-4:30 PM	Final Q&A Session and Closing Remarks	Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)
4:30 PM	Day 2 Concludes	

SESSIONS, SPEAKERS, AND TIMES ARE SUBJECT TO CHANGE.

FEES AND REGISTRATION

REGISTRATION DEADLINE: JUNE 16, 2023

FEE TYPE	US \$ FOR OUTSIDE CANADA	CANADIAN REGISTRATIONS
IPTI/IAAO MEMBERS AND GROUPS OF 5 OR MORE FROM SAME ORGANIZATION	\$199/pp USD	\$270/pp CDN (plus HST)
REGULAR RATE	\$264/pp USD	\$360/pp CDN (plus HST)

CLICK HERE TO
REGISTER

Please register directly online at <https://bit.ly/40fBiHl> or, for more information, contact lkonet@ipti.org. Confirmation will be forwarded to you after receipt of the registration fee.

PAYMENT OPTIONS

CHECK/CHEQUE

Please make your check/cheque payable to the International Property Tax Institute and mail it to:
5 Kodiak Crescent, Unit 10, Toronto, Ontario, M3J 3E5, Canada

CREDIT CARD

Options are available on the registration page

BANK WIRE

Please contact lkonet@ipti.org for details

CANCELLATION POLICY

If notice of cancellation is made 60 calendar days before the agreed upon webinar broadcast date, a refund less 50% of the contracted amount will be issued. If notice of cancellation is made fewer than 60 calendar days before the agreed upon webinar broadcast date, no refund will be issued. Substitutes are welcome. **All cancellations must be received in writing to lkonet@ipti.org.**

CONTINUING EDUCATION



10 LEARNING
HOURS



11.5 CEU
CREDITS



9.5 LEARNING HOURS /
1 GENERAL HOUR FOR
FULL ATTENDANCE



10 CPD HOURS