INTERNATIONAL PROPERTY TAX INSTITUTE (IPTI) AND THE INTERNATIONAL ASSOCIATION OF ASSESSING OFFICERS (IAAO) PRESENT A (VIRTUAL)

MASS APPRAISAL VALUATION SYMPOSIUM

VALUING PROPERTIES IN UNCERTAIN TIMES

JUNE 21-22, 2023

SPONSORED BY

INTERNATIONAL PROPERTY TAX INSTITUTE
www.ipti.org

INTERNATIONAL ASSOCIATION OF ASSESSING OFFICERS
www.iaao.org
Presenters / Speakers

Paul Alesandrini CAE, RES
Chief Information Officer
Hillsborough County Property Appraiser’s Office
United States

Catherine Barnaby
Mass Appraisal Modelling Team Lead
Valuation Office Agency
United Kingdom

Paul Bidanset
Founder/Data Scientist Center for Appraisal Research and Technology (CART)
United States

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Catherine Barnaby
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Paul Bidanset
Founder/Data Scientist Center for Appraisal Research and Technology (CART)
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Richard Borst Ph.D.
Senior Research Analyst Tyler Technologies, Inc
United States

Liam Butler
Chief Information Officer, Valuation Division, Tailte Éireann
Ireland

Kathy Gillis
Property Valuation Services Corporation
Canada

Richard Gilmore ARA, FASA, FRICS
Senior Vice President
AgVisory, LLC
United States

Andrew Grayson
Head of Valuation Analytics VOA
United Kingdom

Andy Grayson
Head of Valuation Analytics VOA
United Kingdom

Alex Hepp
Director, Assessment Cyclomedia Technology Inc.
United States

Luc Hermans MSC
Data Scientist Netherlands Council for Real Estate Assessment
Netherlands

Lisa Hobart CAE, PPS, FIAAO, ASA
Retired
United States

Roger Jarjour MIMA
Manager, Valuation, Research, and Advisory Services Municipal Property Assessment Corporation
Canada

Kevin Keene
Keene Mass Appraisal Consulting
United States

Ruud Kathmann Jr.
Dutch Council for Real Estate Assessment
Netherlands

Kevin Keene
Keene Mass Appraisal Consulting
United States

Ronald Lai
Senior Valuation Surveyor Rating and Valuation Department, Hong Kong Special Administrative Region
China

Stephen Landry MIMA
Senior Appraiser and Market Specialist, Valuation Research and Advisory Services Municipal Property Assessment Corporation
Canada

Rob Marsh
Valuer General
Australia

Greg Martino
Vice-President and Chief Valuation and Standards Officer, MPAC Ontario, Canada

Louise Muller
Director: Valuations, City of Cape Town
South Africa

Olesya Perepechko Ph.D
Assist. Professor, Member of the Europe MSR Board, International Valuation Standards Council (IVSC) St. Petersburg Polytechnic University, IVSC
United Kingdom

Kevin Rudd MA, Accredited Assessor
Principal Assessor Town of Holliston, MA
United States

Rhonda Rudd MIMA, AIC
Candidate Member
Senior Appraisal and Market Specialist Valuation, Research and Advisory Services Municipal Property Assessment Corporation
Canada

Paul Sanderson
President, International Property Tax Institute (IPTI)
United Kingdom

Steve Santovasi
Solutions Engineer Nearmap
United States

Tamara Spasojevic
AACI Appraiser Municipal Property Assessment Corporation
Canada

Malcolm Stadig AACI, P. App, CAE, MRICS, ASA, MIMA
Director Equitable Value Inc.
Canada

Neill Sullivan
Valuer-General, Land Information
New Zealand
New Zealand

Bruce Turner MBA, AACI P.App., RI(BC)
President Heuristic Consulting Associates
Canada

John Watling MRICS, MIMA
Director International Property Tax Institute
Canada

Joe Wehrli
Enterprise Architecture Manager, Tyler Technologies
United States

James Werner
Senior Deputy Tippecanoe County Assessor
United States
<table>
<thead>
<tr>
<th>TIME (EDT)</th>
<th>TOPIC</th>
<th>PRESENTER</th>
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<tbody>
<tr>
<td>9:00 AM</td>
<td>Opening Remarks</td>
<td>Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)</td>
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<tr>
<td>9:15-10:30 AM</td>
<td>SESSION 1: REAL ESTATE MARKETS AND MASS APPRAISAL APPLICATION IN UNCERTAIN TIMES</td>
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<tr>
<td>9:15-10:30 AM</td>
<td>Keynote Presentation</td>
<td>Kathy Gillis (Canada)</td>
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<tr>
<td>9:15-10:30 AM</td>
<td>Can The Past Predict The Future—Assessing Commercial Properties in Volatile Times</td>
<td>Malcolm Stadig and John Watling (Canada)</td>
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<tr>
<td>9:15-10:30 AM</td>
<td>Addressing Market Trends and Market Volatility in Uncertain Times</td>
<td>Richard Borst (USA)</td>
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<td>10:30-10:45 AM</td>
<td>Q&amp;A &amp; Discussion Session</td>
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<td>10:45-11:00 AM</td>
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<tr>
<td>11:00 AM-12:15 PM</td>
<td>SESSION 2: VALUATION ISSUES</td>
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<tr>
<td>11:00 AM-12:15 PM</td>
<td>Challenges in the Valuation of Unique Properties</td>
<td>Olesya Perepechko (Europe)</td>
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<tr>
<td>11:00 AM-12:15 PM</td>
<td>Responding to Valuation Challenges and Finding Good Company</td>
<td>Roger Jarjour and Tamara Spasojevic (Canada)</td>
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<td>11:00 AM-12:15 PM</td>
<td>Valuing Marijuana Cultivation Facilities</td>
<td>Kevin Rudden and Richard Gilmore (USA)</td>
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<td>1:00-2:45 PM</td>
<td>SESSION 3: MRA AND TECHNOLOGY – WORKING TO GET THE RIGHT VALUE</td>
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<td>1:00-2:45 PM</td>
<td>The Use of New, Existing and Changing Technology in the Assessment Field</td>
<td>Alexander Hepp (USA)</td>
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<td>1:00-2:45 PM</td>
<td>Finding the Secret Sauce – the Portability of Regression Models</td>
<td>Kevin Keene (USA)</td>
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<td>Business Transformation Through Technology and Innovation</td>
<td>Liam Butler (Ireland) and Greg Martino (Canada)</td>
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<td>2:45-3:00 PM</td>
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<td>3:15-4:15 PM</td>
<td>SESSION 4: GIS AND RELATED ISSUES</td>
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<td>3:15-4:15 PM</td>
<td>Using Technology to Streamline Your GIS Process</td>
<td>Steve Santovasi and Joe Wehrli (USA)</td>
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<td>3:15-4:15 PM</td>
<td>Environmental Equity - Mass Appraisal Using GIS</td>
<td>James Werner (USA)</td>
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<td>4:15-4:30 PM</td>
<td>Final Q&amp;A Session and Closing Remarks</td>
<td>Paul Sanderson (IPTI-UK) and Pat Alesandrini (IAAO-USA)</td>
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<td>4:30 PM</td>
<td>Day 1 Concludes</td>
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<td><strong>SESSION 5: THE IMPORTANCE OF DATA</strong></td>
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<td>Data Quality Management for Equitable Mass Appraisal during Turbulent Times in Hong Kong</td>
<td>Ronald Lai (China)</td>
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<td>Implementing Automated Valuation Models (AVMs) in Absence of Reliable Transaction Data</td>
<td>Paul Bidanset (USA)</td>
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<td>The Importance of Accurate Data in Mass Appraisal</td>
<td>Pat Alesandrini (IAAO - USA)</td>
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<td><strong>SESSION 6: PROPERTY TAX VALUATION ADMINISTRATION - BEST PRACTICES</strong></td>
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<td>The Impact of Legal Fee Companies on the Dutch Real Estate Assessment Practice</td>
<td>Luc Hermans and Ruud Kathmann (The Netherlands)</td>
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<td>The Role of Oversight Agencies in Maintaining Valuation Quality</td>
<td>Neill Sullivan (New Zealand)</td>
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<td><strong>SESSION 7: MASS APPRAISAL AND TECHNOLOGY</strong></td>
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<td>Making the Most of Modern Technology in Mass Appraisal</td>
<td>Louise Muller (South Africa)</td>
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<td>An Analytical Take on Mass Appraisal</td>
<td>Andy Grayson and Catherine Barnaby (UK)</td>
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<td>Mass Appraisal: What is Real? What is Personal?</td>
<td>Lisa Hobart (USA)</td>
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<td><strong>SESSION 8: MORE VALUATION ISSUES TO CONSIDER</strong></td>
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<td>Small Commercial vs Large Commercial Methodologies – the Realities of Assessment</td>
<td>Stephen Landry and Rhonda Rudd (Canada)</td>
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<td>The Challenge of Valuing Properties for Land Tax in Australia</td>
<td>Rob Marsh (Australia)</td>
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REGISTRATION DEADLINE: JUNE 16, 2023

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<th>FEE TYPE</th>
<th>US $ FOR OUTSIDE CANADA</th>
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<td>IPTI/IAAO MEMBERS AND GROUPS OF 5 OR MORE FROM SAME ORGANIZATION</td>
<td>$199/pp USD</td>
<td>$270/pp CDN (plus HST)</td>
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<tr>
<td>REGULAR RATE</td>
<td>$264/pp USD</td>
<td>$360/pp CDN (plus HST)</td>
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Please register directly online at https://bit.ly/40fBiBh or, for more information, contact lkonet@ipti.org. Confirmation will be forwarded to you after receipt of the registration fee.

PAYMENT OPTIONS

CHECK/CHEQUE
Please make your check/cheque payable to the International Property Tax Institute and mail it to:
5 Kodiak Crescent, Unit 10, Toronto, Ontario, M3J 3E5, Canada

CREDIT CARD
Options are available on the registration page

BANK WIRE
Please contact lkonet@ipti.org for details

CANCELLATION POLICY
If notice of cancellation is made 60 calendar days before the agreed upon webinar broadcast date, a refund less 50% of the contracted amount will be issued. If notice of cancellation is made fewer than 60 calendar days before the agreed upon webinar broadcast date, no refund will be issued. Substitutes are welcome. All cancellations must be received in writing to lkonet@ipti.org.

VIRTUAL MASS APPRAISAL VALUATION SYMPOSIUM / JUNE 21-22, 2023