

International Association of Assessing Officers 2020 SPONSORSHIP APPLICATION

Please fill out the following forms and send them to the contact address indicated. Note that all activities associated with the **virtual conference**, including signage, are subject to the approval of IAAO.

Contact Information

Corporate Name: _____

Primary Contact: _____

Contact Telephone: _____ Email: _____

Please type all information below for use in the conference marketing materials.

Company Name (for Program and Signage): _____

Street Address: _____

City: _____ State: _____

Country/Province: _____ Zip: _____

Telephone: _____ Company Website Address: _____

Sponsorship Opportunities

Select the specific sponsorship package(s) you are interested in along with your commitment level.

Most sponsorship opportunities are available on a first come, first served basis and dependent on receipt of application and full payment. For an update of availabilities, please contact: Leann Ritter: at 816-701-8161 or email at ritter@iaao.org. Prices in the Prospectus are noted in US Currency.

Opportunity #1: _____ Amount\$ _____

Opportunity #2: _____ Amount\$ _____

Opportunity #3: _____ Amount\$ _____

Opportunity #4: _____ Amount\$ _____

Commitment Level: Premier Diamond Gold Silver Bronze General

- Full sponsorship recognition is based on advance payment and receipt of company logo.
- **For all defined recognition, the last date to receive annual conference sponsorship materials is July 31, 2020.** Meeting this deadline will ensure that sponsors are provided the defined recognition.
- Send logo in gif, jpg, svg, 400 pixels with a transparent background.
- Financial commitments and payments will become a component of the booth selection for the IAAO conference the following year.
- Companies selecting and funding exclusive, fully sponsored events will have right of first refusal for the same event at the following year's annual conference. IAAO agrees to notify business partners of date parameters for selecting events under first right of refusal.
- Should IAAO change sponsorship opportunities in the following year making an exclusive event no longer available, sponsors with a right of first refusal will retain a right of first offer on added events of equivalent value.
- From time to time, as conference locations change, IAAO may find it necessary or desirable to add or change sponsorships to address local or virtual market needs. Added sponsorships will not alter or otherwise change existing sponsorship levels of right of first refusal on fully sponsored events.

Cancellation Policy

If notice of cancellation is made 30 calendar days before the first day of the annual conference, a refund less 50% of the contracted amount will be issued. If notice of cancellation is made less than 15 calendar days before the first day of the annual conference no refund will be issued. Any reduction in sponsorship level will be treated the same as sponsorship cancellation and will be refunded accordingly. Reduction in conference sponsorship can be applied to other IAAO activities for 2020 or carried over to 2021 conference sponsorship. All cancellations/reductions must be received in writing at ritter@iaao.org (email); or IAAO, 314 W. 10th St. Kansas City, MO 64105 (USPS mail).

TOTAL PAYMENT DUE \$ _____

Submitting your Application

CHECK - Send a copy of application along with check to:

IAAO
PO Box 29900 — Dept. 929
Phoenix, AZ 85038-0900

CREDIT CARD – Contact IAAO Leann Ritter at IAAO (816-701-8100).

WIRE - To pay by wire transfer please contact Allyson Weber at IAAO (816-701-8138, weber@iaao.org).

Method of Payment

All funds MUST be submitted from a U.S. bank in U.S. funds.

Check made payable to IAAO – check # _____

Charge the payment to the following type of credit card: AMEX VISA MasterCard

Name as it appears on card: _____

Contact IAAO via telephone with Card Number, Expiration Date and CSC

Credit Card Number: _____ (for IAAO use)

CSC: _____ (for IAAO use) Expiration Date: _____ (for IAAO use)

Card Holder email: _____

(A payment receipt will be e-mailed to the card holder.)

Signature

Date

ACCEPTING AS BINDING CONTRACT

I acknowledge receipt of the Business Partner Prospectus. Further, I certify that I have read the Business Partner Prospectus. I fully understand, accept, and agree to abide by all the requirements, restrictions, and obligations in the entire document including the terms and conditions. Acceptance of this application and payment by IAAO constitutes a contract.

Authorized Signature: _____ Date: _____

Questions: Contact Leann Ritter at ritter@iaao.org or 816-701-8161.

International Association of Assessing Officers
314 W. 10th Street, Kansas City, MO 64105
800-616-4226