

# IAAO 2018 ADVERTISING APPLICATION

Please fill out the following forms and send them to the contact address indicated. Note that all activities associated with the annual conference, including signage, are subject to the approval of IAAO.

## STEP ONE: Contact Information

Corporate Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please type all information below for use in the conference Program book.**

Company Name (For Program and Signage): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Company Website Address: \_\_\_\_\_

## STEP TWO: Ad Selection and Marketing Fees

### **LARGER SIZE AGAIN FOR 2018 – 8.5"x11"**

All exhibitors get ¼ page color ad complimentary; upgrade to larger ad and only pay the difference in cost.

- \* Back cover (8.5"x 11" with bleed) ..... (Reserved for Premier-level sponsor)
- \* Inside back cover (8.5"x 11" with bleed) .....(Reserved for Diamond-level sponsor)
- Inside front cover (8.5"x 11" with bleed)..... \$1,500
- Inside 2 page spread (17"x 11" with bleed) ..... \$2,000
- Full page (8.5"x 11" with bleed) ..... \$1,000
- ½ page (7.5"x 4.75" no bleed) ..... \$500
- ¼ page (3.5"x 4.75" no bleed) ..... \$250

\* Available until June 8th, 2018, unless previously sold.

Amount \$ \_\_\_\_\_

**Advertising requirements:**

- Send logo in PDF or EPS format. Logo with a transparent background is preferred. Logo may also be submitted in JPEG format: resolution of 600-1,200 pixels per inch.
- All advertisements must be EPS or JPG files with a minimum resulting resolution of 300 DPI. Adobe PDF format using print quality specification is preferred.

**STEP THREE: Total Fees**

**TOTAL PAYMENT DUE** \$ \_\_\_\_\_

**STEP FOUR: Method of Payment**

All funds **MUST** be submitted from a U.S. bank in U.S. funds. IAAO does not accept purchase orders or in-voice for services.

Check made payable to IAAO – check # \_\_\_\_\_

Charge the payment to the following credit card: \_\_\_\_\_

AMEX      VISA      MasterCard

Credit Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ CSC \_\_\_\_\_

Card Holder email \_\_\_\_\_

(A payment receipt will be e-mailed to the card holder.)

Signature \_\_\_\_\_

Date \_\_\_\_\_

**STEP FIVE: Submitting your Application**

Please send a copy of application along with check to: IAAO  
PO Box 29900 — Dept. 929  
Phoenix, AZ 85038-0900

To pay by wire transfer, please contact Mary Ann Deming at IAAO (816-701-8100, [deming@iaao.org](mailto:deming@iaao.org)).

**ACCEPTING AS BINDING CONTRACT**

I acknowledge receipt and certify that I have read the Business Partner Conference Prospectus. I fully understand, accept, and agree to abide by all the requirements, restrictions, and obligations in the entire document including the terms and conditions. Acceptance of this application and payment form by IAAO constitutes a contract.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax: Fax completed form and credit card payment information to: 816-701-8149

**Questions: For answers to advertising questions, please contact Leann Riter at [ritter@iaao.org](mailto:ritter@iaao.org) or 816-701-8161.**