ABOUT IAAO
IAAO is an association of more than 7,000 property assessment professionals. Since 1934, IAAO has been the recognized leader and preeminent source for innovation, education, and research in property appraisal, assessment administration, and property tax policy.

ABOUT THE CONFERENCE
Join us in Tampa, Florida! The annual conference provides educational sessions, networking, events and exhibits that supply the tools you need to succeed.

WHAT MY REGISTRATION INCLUDES
Full Registration – includes access to all Education Sessions and Plenaries, as well as the Sunday Welcome Reception, the Monday Opening Ceremony and the Wednesday Closing Banquet and the mobile app. You will also have access to the Exhibit Hall, Conference Proceedings and Recertification & Continuing Education Credits. With full registration, you are invited to every meal served and given a conference bag.

One-Day Registration – includes everything offered in full registration for the day attended, with the exception of the Wednesday Closing Banquet.

Guest Registration – includes access to the Sunday Welcome Reception, the Monday Opening Ceremony, the Wednesday Closing Banquet, the Exhibit Hall, and all meals and breaks. It does not include Educational Program Sessions or Proceedings.

Welcome Reception
The conference kicks off at the Florida Aquarium, one of the top ranked aquariums in the country. Enjoy delicious food, fun entertainment and interactive exhibits as you explore the aquarium. Join your fellow conference attendees to connect, renew old friendships and have a wonderful time at the Welcome Reception!

KEYNOTE SPEAKER
Gene Kranz
Failure Is Not an Option: Mission Control from Mercury to Apollo 13 and Beyond
As the leader of the “Tiger Team” of flight directors who brought the Apollo 13 spaceship safely back to Earth on April 17, 1970, Gene Kranz demonstrated extraordinary courage and heroism.

The legendary NASA flight controller who uttered “failure is not an option”, will discuss his New York Times best-selling memoir, Failure Is Not an Option: Mission Control from Mercury to Apollo 13 and Beyond.

It was Kranz’s commitment to success—the origins of “failure is not an option”—that guided that first “return to flight” in the late 1960s with Apollo, leading to the success of Apollo 11 and also the rescue of Apollo 13. It was the teamwork that had been forged in mission control over the years that helped make that rescue possible. He will recall an effort during one phase of the rescue to put the spacecraft into a “barbecue roll” to ensure the spacecraft was evenly heated by the Sun. The effort required close coordination of the mission controllers, who had to step through the process again when an initial effort to put the spacecraft into the roll failed.

This keynote speaker will leave you with ‘goose bumps’ after he describes his harrowing day over 30 years ago. ‘Failure is not an option’ — that’s how you will describe this fearsome and talented man. This will be a Keynote NOT TO BE MISSED!

TUESDAY PLERNARY
Peter F. Korpacz, MAI, CRE, FRICS, Korpacz Realty Advisors, Inc.
Fee Simple ... It’s Not So Complicated
Sales of leased income properties reflect leased fee transactions, investor surveys reflect leased fee expectations; and the Band of Investment technique usually reflects leased fee assumptions. So, where do fee simple data for cap rates and prices come from? This session will provide the answers.

Learning Objectives:
- How to ask the right fee simple related questions when verifying a comparable sale
- Understand what a fee simple proxy is
- How you can use all comp sales to derive a fee simple cap rate and price conclusion
- Learn how to use fee simple proxies to fine-tune your conclusion
- See examples of extracting fee simple cap rates and prices per square foot from leased fee data
- Understand practical applications of qualitative and quantitative adjustment grids to derive fee simple conclusions

Wednesday Plenary
Led by Tim Wilmath, MAI, SRA, Chair, of the IAAO Special Committee on Intangible Assets, with panel members including:
Mark Linné, MAI, SRA,
Peter Korpacz, MAI, CRE, FRICS,
Mark Kenney, MAI, SRPA, MRICS, MBA,
Toni Viens, MAI, and
Gaylord (Jay) Wood, Esq.
Identifying & Allocating Intangible Assets for Property Appraiser’s Office
This plenary presentation will discuss the various approaches to identifying and allocating intangible value and make recommendations that are specific to property tax assessments. Because so many industries are concerned with intangible value, an abundance of methods to identify and value these assets have appeared over the years. Business appraisers, accountants, financial executives, lenders and appraisers all have reasons for allocating intangible assets and the techniques they use may be appropriate for their purposes, but not for others.

In 2015, the IAAO created a special committee to review the topic of intangible assets. This committee was charged with reviewing the various methods utilized to identify and allocate intangible value. In addition to researching the abundance of articles, papers, texts, and court cases related to the topic, the committee also surveyed market participants to evaluate how they treat intangible assets. This plenary presentation will present the results of the committee’s work and review the various approaches to identifying and allocating intangibles, and make recommendations that are specific to property tax assessments.

EDUCATION SESSIONS
Eight in-depth education tracks are offered starting Monday, August 29. Tracks include: Commercial, Residential, Legal and Legislative, Management and Professional Development, Technology Trends and Tools, Special Issues, Education in Action and Mass Appraisal. Full track descriptions and the education program are found later in this brochure or at iaaoo.org.

EXHIBIT HALL
Get a firsthand look at the latest products and services presented by more than 40 exhibitors. Come and network with industry professionals from all over the globe, while enjoying exclusive Vendor Demos at the Business Connection Lounge or relaxing and recharging at The Gathering Place.

Exhibit Hall Hours:
Monday, August 29 10:15 am-6:00 pm
Tuesday, August 30 7:30 am-3:00 pm

AWARDS AND RECOGNITION LUNCHEON
The Awards Luncheon annually recognizes the outstanding accomplishments of IAAO members and others in mass appraisal, assessment administration, tax policy, and related disciplines. Come recognize fellow members and others whose contributions advance knowledge and professionalism in the industry.

ASSOCIATE MEMBERS COMMITTEE (AMC) AUCTION
Sponsored by the AMC, the auction is an opportunity to support IAAO by donating items, bidding on items or both! Proceeds benefit IAAO education programs and other initiatives for IAAO members. Donation forms will be available at iaaoo.org.

ONE-DAY WORKSHOP 181 - USPAP FOR MASS APPRAISAL 7-HOUR UPDATE
The seven-hour USPAP Update Course for Mass Appraisal was developed by The Appraisal Foundation with the assistance of the International Association of Assessing Officers (IAAO). It focuses on USPAP and highlights common USPAP errors, deficiencies and misconceptions and includes illustrations and case studies that are relevant to the daily practice of mass appraisers. This course can be used toward IAAO designation USPAP recertification hours. Pat Alesandrini, CAE, RES, Assistant Chief Deputy Property Appraiser in Hillsborough County, Florida will be the instructor.

Wednesday, August 31 1:00 pm-4:00 pm
Thursday, September 1 8:00 am-12 noon

Open to Conference Attendees Only - Minimum of 25, maximum of 50

BADGES AND CONFERENCE MATERIAL PICKUP
Conference materials may be picked up starting at 8:00 am on Sunday, August 28, at the IAAO Registration Desk located on the second floor of the Tampa Convention Center. Look for signs pointing the way.

Registration Hours:
Sunday, August 28 8:00 am-7:30 pm
Monday, August 29 7:00 am-4:30 pm
Tuesday, August 30 7:30 am-3:00 pm
Wednesday, August 31 7:30 am-Noon

Please wear your badge to all Conference functions. Badge scanning for all educational sessions will be done through the QR code located on your badges. Be sure you are scanned when entering all Education Sessions to receive CEU credit.

WHAT TO WEAR
Since the conference this year is in Florida, during August, resort casual is appropriate attire. For men, it means shorts, jeans, or slacks paired with a t-shirt or polo shirt. For women, a blouse with pants, jeans, a skirt, or a casual dress worn.

For the Wednesday evening’s Closing Banquet, evening wear or formal wear have traditionally been worn for this event. Business attire is also acceptable.

For the Wednesday evening’s President’s After Party, feel free to come as you are from the Closing Banquet or change into casual Floridian attire such as Bermudas and Havianas.

CANCELLATIONS AND REFUNDS
Refunds will be honored, less a $50 processing fee, only if received in writing by August 18, 2016. No refunds will be made after August 18, 2016.
TRAVEL & ACCOMMODATIONS

Tampa Marriott Waterside Hotel and Marina
700 South Florida Avenue • Tampa, Florida, USA 33602
Online: https://resweb.passkey.com/go/82NDANNUALCONF
Reservations: 800-228-9290 (reference IAAO)

A striking silhouette along the Channel Riverwalk, the Tampa Marriott Waterside Hotel & Marina overlooks Tampa Bay in the heart of downtown, located adjacent to the Tampa Convention Center. This world-class hotel’s 50,000 square feet of recently renovated meeting space, full-service spa, and several restaurants such as Waterside Grill and Champions, make it the perfect destination for work and play.

The hotel recently completed a $2 million dollar enhancement project on the lobby, lobby bar, lobby bar patio and two restaurants, making the Tampa Marriott Waterside the most luxurious and state of the art hotel in the Tampa Bay market. The hotel’s recently renovated rooms and suites offer private bay or city view balconies. For ultimate relaxation, try the spa, Jacuzzi, or rooftop pool! Boaters can dock and stay using the 32-slip, full-service marina.

Valet parking is available at Tampa Marriott Waterside Hotel and Marina for $24 per day. On-site self-parking is not available however there is Convention Center parking roughly a block away.

Embassy Suites Tampa Downtown Convention Center
513 South Florida Avenue • Tampa, Florida, 33602, USA
Reservations: 800-EMBASSY (reference IAAO)

The Embassy Suites is located downtown and is connected by Skybridge to Tampa Convention Center. The streetcar to Channelside Bay Plaza and Ybor City stops at the hotel’s front door. This is an ideal location and fit for meetings, conventions and leisure. Each suite is beautifully decorated with a private bedroom and spacious living room, two televisions with cable and in-room movies, two telephones with computer port and high-speed Internet access (HSIA $9.95 Per 24 Hours).

The living room is furnished with a sofa bed and well-lit dining/work table. Suites are equipped with a wet bar, microwave, coffee maker and refrigerator. Accessories include hair dryer, iron and ironing board, in-room safe and complimentary newspaper. Non-smoking and accessible rooms are provided. The Embassy Suites Starbucks Cafe sells high-quality whole coffee beans along with fresh, rich-brewed, Italian style espresso beverages, a variety of pastries and confections.

Trolley’s is the place to meet in downtown Tampa. Trolley’s offers a SPORTS theme with Flat Screen televisions to catch all your favorite sporting events and service is available indoors or outdoors. Great cold beers, fine wines and a full bar will compliment your dining experience.

Valet parking is available at the Embassy Suites by Hilton Tampa Downtown Convention Center for $24 per day. Self-parking is not available.

Conference Hotel Rates
The IAAO Conference group rate is $169 single/double occupancy plus taxes at both hotels. Be sure to reference the IAAO conference when making your reservations. Direct links to the hotel reservation sites can be found on the IAAO conference website, conference.iaao.org.

Be sure to make your reservations early!
The deadline to secure your reservation at the group rate is August 1, however the hotels may sell out prior to the deadline date.

Air Travel
The Tampa International Airport (TPA) is serviced by most major airlines. For more information please refer to www.tampaairport.com. IAAO frequently negotiates discounts for conference attendee air travel, so be sure to check the IAAO conference website: http://conference.iaao.org for up-to-date discounts that may be available before booking your flight.

Ground Transportation
Taxi service by Yellow Cab and United Cab is available at the curb side outside the Baggage Claim level. Both companies charge the same fares: $2.50, plus $2.40 per mile. The minimum fee from the airport is $15. There is a flat rate fee of $25 to downtown Tampa and the cruise terminal. See more at www.tampaairport.com/ground-transportation.

Airport limos and shared passenger van service is available through advance reservation or walk-up booking. Enclosed, air conditioned lobbies are available at either end of the Baggage Claim areas for passengers to wait until shared vans are ready for boarding.

SuperShuttle (www.supershuttle.com/Locations/TampaTPA) serves Hillsborough, Pinellas, Pasco and Hernando Counties 800-282-6817 or 727-572-1111.

There are also rental cars, bus services, and public transportation available, see more information at www.tampaairport.com/ground-transportation.
## Schedule-At-A-Glance

### SUNDAY, AUGUST 28
- Welcome Reception at the Florida Aquarium
  - 6:30 pm–8:30 pm

### MONDAY, AUGUST 29
- Breakfast
  - 7:00 am–8:00 am

- Opening Ceremony and Annual Business Meeting
  - 8:00 am–10:00 am

- Grand Opening of the Exhibit Hall
  - 10:15 am–12:00 pm

- Awards and Recognition Program and Lunch
  - 12:00 pm–2:00 pm

- Education Sessions
  - 2:00 pm–3:30 pm; 4:00 pm–5:00 pm

  *Break in Exhibit Hall: 3:30 pm–4:00 pm*

- Happy Hour in Exhibit Hall
  - 5:00 pm–6:00 pm

### TUESDAY, AUGUST 30
- Networking Breakfast in Exhibit Hall
  - 7:30 am–8:30 am

- Plenary
  - 8:30 am–9:30 am

  *Break in Exhibit Hall: 9:30 am–10:00 am*

- Education Sessions
  - 10:00 am–11:00 am

- Attendee Appreciation Lunch & Prize Drawing in Exhibit Hall
  - 11:00 am–1:00 pm

- Education Sessions
  - 1:00 pm–2:30 pm; 3:00 pm–4:30 pm

  *Break in Exhibit Hall: 2:30 pm–3:00 pm*

- Associate Members Auction
  - 5:00 pm–7:00 pm

### WEDNESDAY, AUGUST 31
- Breakfast
  - 7:00 am–8:00 am

- Plenary
  - 8:00 am–9:30 am

- Education Sessions
  - 10:00 am–11:30 am; 1:00 pm–2:30 pm; 3:00 pm–4:30 pm

- Closing Banquet
  - 6:00 pm–8:00 pm

- President’s After Party at Marriott
  - 8:00 pm–10:00 pm

## Track Descriptions

### COMMERCIAL
- This track focuses on a wide variety of topics important to the assessment of commercial property. Topics include application of the cost and income approaches, intangible valuation challenges, site inspections of industrial properties, and a tour of a green building.

### RESIDENTIAL
- Residential topics within this track focus on construction details, valuation of land, depreciation, and energy efficiency including solar panels. Other presentations highlight desktop review and temporary environmental impact on values.

### LEGAL AND LEGISLATIVE
- Presentations will focus on defense in value appeals, how to use experts and evidence, TIF’s, and assessors’ interaction in the legislative process. A two-part session will highlight one county’s experience with a mandated revaluation.

### MANAGEMENT AND PERSONAL DEVELOPMENT
- Every day you deal with challenges in your offices from people to finances to technology. Sessions will assist you in improving the atmosphere of your office and business processes.

### TECHNOLOGY TRENDS AND TOOLS
- This track focus is on the latest advances in technologies including drones, electronic notices, use of spreadsheets and pivot tables, GIS, and improved field data collections.

### SPECIAL ISSUES
- The sessions included in this track are on a variety of subjects including international insights important to assessors around the globe. Unique topics include disaster planning and recovery, communications, valuation of motor vehicles, and demonstration report grading.

### EDUCATION IN ACTION
- This track will provide attendees information about the issues and projects facing IAAO locally, nationally and internationally.

### MASS APPRAISAL
- Presentations in this track examine statistical analysis, data verification, AVM’s, regression modeling, PRB’s, and mass appraisal of office buildings including examples from around the globe.

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**President’s After Party**

Join the President’s After Party directly following the Banquet for live entertainment, dessert, coffee and a cash bar.

Put on your Bermudas and Havaianas for a casual and relaxing send-off to the conference.

The party will take place at the beautiful indoor/outdoor Il Terrazzo at the Marriott Waterside Hotel, Wednesday evening from 8:00 pm to 10:00 pm.
**S E S S I O N S**

**Education Program**  
**Monday, August 29**  
2:00 pm–3:30 pm

**COMMERCIAL**  
Site Inspection Process for Industrial Properties  
Robert T. Lehnh, PE, RPA, MChE, Pickett & Company, Inc.  
Nicholas A. Elmore, RES, AAS, MEE, Jackson County, MS  
Dennis Deegear, MPA, Duff & Phelps, LLC

**RESIDENTIAL**  
Five Stories from Across America  
Timothy L. Boncoskey, Maricopa County, AZ  
Steven Hunt, County of Kauai, HI  
Scott K. Teruya, AAS, County of Maui, HI  
David W. Fitzgerald, Fulton County, GA  
Tanya R. Giddings, Bernalillo County, NM  
Marcy L. Martin, AAS, County of Maui, HI

**LEGAL AND LEGISLATIVE**  
Tax Increment Finance: Policy & Administrative Challenges Part 1  
Daphne A. Kenyon, PhD, Lincoln Institute of Land Policy  
David F. Merriman, PhD, University of Illinois  
Margaret Casack, Cook County, IL and IAAO  
Alan S. Dornfest, AAS, Idaho State Tax Commission  
Dagny Faulk, PhD, Ball State University  
Bob McDonough, Tampa, FL

**MANAGEMENT AND PERSONAL DEVELOPMENT**  
Leading with Emotional Intelligence  
Rebecca L. Malmquist, CAE, SAMA, Minneapolis, MN  
Tiffany A. Opheikens, RES, Weber County, UT

**TECHNOLOGY TRENDS AND TOOLS**  
ArcGIS Platform Implementations: A Tale of Two Counties  
Robert Henriquez, CFA, Hillsborough County, FL  
Katrina Scarborough, CCF, MCF, CFA, Osceola County, FL  
Brandon Harris, CCM, MBA, Bruce Harris and Associates

**SPECIAL ISSUES**  
Property Valuation in Europe & Central Asia  
Mika-Petteri Törhönen, PhD, World Bank  
Aanchal Anand, MA, World Bank

**EDUCATION IN ACTION**  
GIS in the Assessor’s Office: A Study of Emerging Trends  
Daniel J. Fasteen, Dakota County, MN  
Paul E. Bidanset, MA, Norfolk, VA  
Brent Jones, PE, PLS, Esri

**MASS APPRAISAL**  
Challenges after a Long Lapse in Revaluation  
Siska S. Hutapea, MAI, MRICS, MRE, Cornerstone Valuation Guam, Inc.  
Ruel J. Williamson, MBA, International Property Tax Institute

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**5:30 pm–6:30 pm**

**COMMERCIAL**  
WHO’S AFRAID OF THE BIG, BAD COST APPROACH?  
William D. Shepherd, Esq, CFE, Hillsborough County, FL

**RESIDENTIAL**  
Repeat Sales Model Depreciation Estimation  
Weiran Huang, PhD, City of New York, NY

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**Tuesday, August 30**  
10:00 am–11:00 am

**COMMERCIAL**  
Improving Commercial Value Estimates Using a New Cost Model  
J. Wayne Moore, PhD, Moore Precision Cost  
Tony W. Lindauer, CKA, Jefferson County PVA, KY

**RESIDENTIAL**  
The Aliso Canyon/Porter Ranch Natural Gas Leak  
Tracy Rekart, Los Angeles County, CA

**LEGAL AND LEGISLATIVE**  
Experts and Evidence - How to Use Them Effectively  
Paul Sanderson, JP, LLB (hons) FRICS, FIRRV, International Property Tax Institute  
Michele R. Crepeau, Montana Department of Revenue

**MANAGEMENT AND PERSONAL DEVELOPMENT**  
The Magic of Innovation  
Jake Parkinson, Tooele County, UT

**TECHNOLOGY TRENDS AND TOOLS**  
Best-Practices for Automated Field Data Collection  
Coleman McCormick, Fulcrum  
Michael W. Prestridge, Lake County, FL

**SPECIAL ISSUES**  
Disasters, Pre-Planning and Response: Is Your Office Ready?  
Gregory S. Brown, CPA, Santa Rosa County, FL  
Alex Hepp, Pictometry International Corp
SESSIONS

EDUCATION IN ACTION
Creating a Body of Knowledge
Frederick M. Chmura, AAS, TEAM Consulting LLC
Kenneth L. Jogner, RES, AAS, Mecklenburg County, NC
Michael J. Lomax, Esri Canada
Michael W. Ireland, CAE, Retired, Bloomington, IL

MASS APPRAISAL
The Price Related Bias: Is It Ready for Prime Time?
Peter L. Davis, Kansas Division of Property Valuation

1:00pm-2:30pm

COMMERCIAL
Income Valuation Models: A Journey to Excellence
Charlene MacNeil, AACI, MIMA, Property Valuation Services Corporation

RESIDENTIAL
Accurately Accounting of AVM Land Values
Paul E. Bidanset, MA, Norfolk, VA

LEGAL AND LEGISLATIVE
Effectively Communicating with Your Legislators
Stephen White, Cobb County, GA
Steve A. Swindell, Cherokee County, GA
John A. Wright, Tulsa County, OK
L. Wade Patterson, Garfield County, OK

MANAGEMENT AND PERSONAL DEVELOPMENT
Out-Of-The-Box Leadership
Tony W. Lindauer, CKA, Jefferson County PVA, KY
Colleen Younger, Jefferson County PVA, KY

TECHNOLOGY TRENDS AND TOOLS
Calculating Price Related Bias in Excel
Anthony Justice, AAS, MS, MPA, Florida Department of Education

SPECIAL ISSUES
Demonstration Appraisal Report Grading
Randi J. Ripperger, CAE, Polk County, IA

EDUCATION IN ACTION
A View from the Trenches—Achieving Our CEAA
Alvin R. Lankford, CAE, Williamson Central Appraisal District, TX
Katrina Scarborough, CPA, CCF, Osceola County, FL
Dinah Kilgore, RPA, El Paso Central Appraisal District, TX
Calvin Kent, PhD, AAS, Marshall University

MASS APPRAISAL
Multiple Regression Modeling and Residential Appraisal
Ronald A. Rowe, Lubbock Central Appraisal District, TX
Justin Carer, MA, Lubbock Central Appraisal District, TX

3:00pm-4:30pm

COMMERCIAL
Separating Intangible Value, FF&E, and Real Estate
Jim Amorin, MAI, SRA, AI-GRS, Appraisal Institute

RESIDENTIAL
Transforming the Reappraisal Process
Richard Jeffrey, Erie County, OH
Mark Wrobleski, Erie County, OH
Travis Gregorich, Bruce Harris & Associates

LEGAL AND LEGISLATIVE
Assessment Appeals in the Internet Age
Andrew Harrison, GISP, The Schneider Corporation

EDUCATION IN ACTION
Catching the Vision- Strategic Planning & Vision 2020
John C. Isbell, AAS, Sumner County, TN
Timothy L. Boncoskey, Maricopa County, AZ

MASS APPRAISAL
Office Buildings: Income Valuation & Mass Appraisal Modeling
Antonio G. Vienes, MAI, SRA, Appraisal Education

SPECIAL ISSUES
What Top Customer Experience Trends Mean to You
Jeff Green, Qmatic, US

EDUCATION IN ACTION
Best Practices for Teaching Adult Learners
Kirk F. Boone, PPS, UNC - School of Government
Rob Moorem, MS, UNC - School of Government

MASS APPRAISAL
ASEAN Housing Markets and Opportunities for Mass Appraisal
Sopon Pornchokchai, PhD, D.FIABCI, CRS, MRICS, Thai Real Estate Foundation
SESSIONS

1:00pm-2:30pm

COMMERCIAL
Multi Family Appraisal Issues
Terry R. Taylor, CAE, RES, CFE, St Lucie County, FL

RESIDENTIAL
Evaluating Residential Construction Primer Part 1
James Canestaro, James C. Canestaro MA, AICP

LEGAL AND LEGISLATIVE
Mecklenburg 2011 Revaluation Review - Part 1
Kenneth L. Joyner, RES, AAS, Mecklenburg County, NC
Eric G. Anderson, Mecklenburg County, NC
David D. Reeves, MSIT, SSGB, PMP, Mecklenburg County, NC
Christina M. Lantis, Mecklenburg County, NC
Kim Chandler, MCP, MCT, Mecklenburg County, NC

MANAGEMENT AND PERSONAL DEVELOPMENT
Real Colors
Terence Norwood, MPPA, Mississippi State University
Patrick Miller, Mississippi State University

TECHNOLOGY TRENDS AND TOOLS
Excel Can Do That? From Pivot Tables to Dashboards
David M. Cornell, CAE, MAI, MBA, New Hampshire Department of Revenue Administration

SPECIAL ISSUES
The Valuation Table Approach
Javaid Ashraf Dar, MSC, P&D Deptt. Govt of Punjab, Lahore, Pakistan
Abdul Razzaq, Sr, MSC, P&D Deptt. Govt of Punjab, Lahore, Pakistan

EDUCATION IN ACTION
Infill Property Development and Large Scale Renovations
Andrew T. Carswell, PhD, University of Georgia
Daniel J. Fasteen, Dakota County, MN

MASS APPRAISAL
Statistical Mass Appraisal Models for Large Buildings
Patrick M. O’Connor, ASA, O’Connor Consulting, Inc

3:00pm-4:30pm

COMMERCIAL
Valuation of Possessory Interests
Olulemi A. Omotoso, RES, MRICS, District of Columbia
Folu Addy, MSc Architecture, District of Columbia

RESIDENTIAL
Evaluating Residential Construction Primer Part 2
James Canestaro, James C. Canestaro MA, AICP

LEGAL AND LEGISLATIVE
Mecklenburg 2011 Revaluation Review - Technology Challenges - Part 2
Kenneth L. Joyner, RES, AAS, Mecklenburg County, NC
Eric G. Anderson, Mecklenburg County, NC
David D. Reeves, MSIT, SSGB, PMP, Mecklenburg County, NC
Christina M. Lantis, Mecklenburg County, NC
Kim Chandler, MCP, MCT, Mecklenburg County, NC

MANAGEMENT AND PERSONAL DEVELOPMENT
Motivation and Morale--IAAO Can Help
Heather Drake, CAE, RES, Maricopa County, AZ
Jared Angell, PMP, Tyler Technologies, Inc.

TECHNOLOGY TRENDS AND TOOLS
Electronic Notices Vs. Paper in the Mail
Jim Cote, MDP, EMCM, The Master’s Touch, LLC

SPECIAL ISSUES
Tag and Tax: Evolution of Registered Motor Vehicle Taxation
Travis J. Isaacs, North Carolina Department of Revenue Property Tax Division

EDUCATION IN ACTION
An Update on the Educational Development Process
Brad A. Eldridge, Douglas County, KS
Willa Jessee, MSED, IAAO

MASS APPRAISAL
Electronic Property Characteristic Verification
James D. Tanner, Gaston County, NC

For more information, including online registration, please go to www.iaao.org
REGISTRATION

First Name ___________________________ Middle Initial _____ Last Name__________________

Preferred Name for Badge _____________________________________________________________

Employer __________________________________________________________________________

Title _______________________________________________________________________________

Address ____________________________________________________________________________

City ___________________________ State/Province_______ Zip/Postal Code_________ Country________

Phone ___________________________ Fax_________________________ E-mail_______________

EMERGENCY CONTACT

Name ___________________________________________ Phone_______________________________

SPECIAL NEEDS

If you have any special needs, please indicate in the space provided below:

☐ Dietary    Please List _______________________________________________________________

☐ Physical   Please check here if you require special accommodations to participate.

E-mail a description of your needs by August 17, 2016 to Rachel Mense at mense@iaao.org. After August 17, 2016, we cannot guarantee we can accommodate your request.

REGISTRATION TYPES AND FEES

Please indicate if any of the following apply:

☐ First Time Attendee   ☐ Volunteer*   ☐ Speaker

*Coupon code required on registration form.

HOTEL ARRANGEMENTS

Do you plan to stay at one of the two host hotels?

☐ Yes   ☐ No

CONFERNECE EVENTS

Full Registrations provides full access to all events. One Day registration includes all events on that day, except for Closing Banquet on Wednesday. Guest Registration does not have access to program sessions, or proceedings. Please note which meal functions you plan to attend. Guest registrations are not for business associates or colleagues.

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<thead>
<tr>
<th>Event</th>
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<tr>
<td>Sunday Welcome Reception</td>
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<td>Monday Breakfast/Opening Ceremonies</td>
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<td>Monday Awards Lunch</td>
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<td>Tuesday Networking Breakfast</td>
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<td>Wednesday President’s After Party</td>
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Registration Deadlines

Early Bird ..................... July 15
Regular ...................... August 17
Onsite ..... Begins August 18

Save time, register online!
### Registration

**Registration Type** | **Early Bird Rate** | **General Registration** | **On-Site Rate** | **Amount Due**
---|---|---|---|---
Full Registration—IAAO Member  
Member # ____________________ | $550 | $660 | $770 |
Full Registration—Non-Member | $715 | $825 | $935 |
One-Day Registration—IAAO Member  
Select one:  
☑ Monday  ☐ Tuesday  ☐ Wednesday | $300 | $330 | $360 |
One-Day Registration—Non-Member  
Select one:  
☑ Monday  ☐ Tuesday  ☐ Wednesday | $330 | $360 | $385 |
Guest Registration* | $225 |
Additional Closing Banquet Ticket  
(included with each Full & Guest Registration) | $85 |
Workshop 181 – USPAP for Mass Appraisal 7-hour Update  
NEW FEATURE | $125 |

Registration must be received by July 15, 2016

**IAAO Curriculum Development Fund**  
Voluntary contributions help IAAO update and improve educational materials.

**Discount Full Conference Registration Coupon Codes (e.g. volunteers)**  
Please provide your IAAO Conference Registration Coupon Code ____________________

**Total Due**

**Please provide a name for your guest’s name badge**

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**Cancellation and Refund Policy**  
Guarantees for food service, printing, and space rental cannot be changed by IAAO at the last moment. Requests for refunds will be honored, less a $50 processing fee, only if received in writing by Aug. 18, 2016. No refunds will be made after Aug. 18, 2016. No refunds are given for no-shows. Send your cancellation notice to Rachel Mense at mense@iaao.org, or mail to: IAAO, Meetings Dept., 314 W. 10th St., Kansas City, MO 64105, or fax to 816-701-8169. Registrations are transferrable. IAAO will need a completed registration for the individual a registration is transferred to.

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**Payment**  
Registrations are not accepted without full payment.

**Check**—Please complete the registration form and mail with check or money order, payable to IAAO in US funds, to the IAAO Lockbox at IAAO, PO Box 29900, Dept. 929, Phoenix, AZ 85038-0900. Sending a check may delay your registration 10-14 business days.

**Credit Card**—Please consider registering and making your payment online at IAAO.org. If you prefer paper registration, please complete the below authorization, print and fax it to 816-701-8169.

☑ VISA  
☑ MasterCard  
☑ American Express

Card # ____________________  
Exp. Date ____________

Cardholder Name ____________________  
CSC Code ____________

Your signature below authorizes IAAO to charge the credit card above for the total payment due and acknowledges that you have read and understand the Cancellation and Refund Policy above.

Signature ____________________  
Date ____________