WE ARE IAAO
INTERNATIONAL ASSOCIATION OF ASSESSING OFFICERS

WE are a professional membership organization of government assessment officials and others interested in the administration of the property tax. We were founded in 1934, and now have a membership of more than 7,300 members worldwide from governmental, business, and academic communities.

WE are the internationally recognized leader and preeminent source for innovation, education, and research in property appraisal, assessment administration and property tax policy.

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WE ARE IAAO, AND WE VALUE THE WORLD!
The International Association of Assessing Officers (IAAO) is a nonprofit, educational, and research association. We are the premiere professional membership organization of government assessment officials and others interested in the administration of the property tax. IAAO was founded in 1934, and now has a membership of more than 7,300 members worldwide from governmental, business, and academic communities.

The following Year In Review infographic is a showcase of accomplishments from the 2016 fiscal year. This Year in Review isn’t just about the numbers, but more about the promotion, innovation and excellence in property appraisal, property tax policy, and administration through professional development, education, research, and technical assistance. We hope that this data demonstrates our commitment to promote awareness of, importance of, and effect of, high ethical standards and practices to our membership and the assessment and appraisal industry.
MEMBERSHIP

7,343
Total IAAO members worldwide from governmental, business, and academic communities.

NEW MEMBERS

701
Total number of new IAAO members (new countries include Saint Kitts and Nevis, Liberia, Estonia and Belize).

CAREER CENTER

26,007
Online Career Center job views which is up 189% and 99 Career Center postings which is up 32%.

LEADERSHIP

27
Chapters and Affiliates sharing ideas and best practices at the first ever President’s Leadership Symposium (PLS).

3 NEW CHAPTERS AND 2 AFFILIATES
South African & African
Ontario
Oceanic
Institute Philippine Real Estate Appraisers (affiliate)
Illinois Property Assessment Institute (affiliate)

E-MEMBERS
Electronic, Student Level and Entry memberships made up 30% of total membership.

SAVINGS CENTER
Member Savings Center is a new member benefit with substantial discounts to over 15 national and international companies.
**TECHNOLOGY**

- **Page Views**: 790,538 page views, a 21% increase from 2015 with over 176,000 website sessions.

- **New Visitors**: 55% new visitors to the IAAO website.

- **Website Redesign & Upgrade**: Redesign and upgrade of website improved usability on tablets and mobile phones. Included upgrades to the mobile app with more than 600 users at conference. The new website reported a 20% increase in desktop sessions.

- **USA Web Traffic**: 87% USA web traffic. 4% of website visits came from Canada, 3% from Russia, and the remaining 6% from across the globe.

- **Mobile Users**: 38% mobile users, increase in number of people who use mobile devices to visit the website.

- **Traffic Breakdown**: 790,538 page views, 55% new visitors, 38% mobile users, 87% USA traffic.
**LEARNING**

292
Number of courses and workshops which increased over 13% from 2015.

**KNOWLEDGE**

6,227
Number of students who participated in 302 courses, workshops and one-day forums which increased over 9% from 2015.

**CERTIFICATION**

147
New candidates for designation, which is a 20% increase. There was also a 63% increase of new professional designees with 80 new certifications.

**ONLINE**

756
Total number of students who utilized online education offerings which is a 26% increase from 2015.

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

35
Total jurisdictions with the CEAA ranging from 18,000 parcels to 1.7 million parcels with an increase of 6 new recipients of the CEAA.

**COURSE**

171
IAAO Standards of Professional Development Practice & Ethics was developed and rolled out through online workshops.

**KNOWLEDGE CER TIFICA TION CO U RSE**

ONLINE

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**MAS**

Established new designation: Mass Appraisal Specialist (MAS).
MEETINGS AND SEMINARS

ANNUAL IAAO CONFERENCE
- Tampa, FL
  - 1,139 attendees
  - 8,900 CEUs awarded
  - 48 exhibitors
  - 63 education sessions

PREPARATION AND TRIAL SEMINAR
- UNC Chapel Hill, NC
  - 118 attendees
  - 30% increase
  - Over 22 states represented

20TH GIS/CAMA CONFERENCE
- Savannah, GA
  - Conference for Geographic Info Systems and Computer Assisted Mass Appraisals
  - 379 attendees
  - 15% increase

LEGAL SEMINAR
- Chicago, IL
  - 220 attendees
  - Record setting attendance with 58% increase
  - Over 27 states represented

INTERNATIONAL RESEARCH SYMPOSIUM
- Amsterdam, NL
  - Returned after 28 year absence
  - 42 European and South African attendees
ALLIANCES AND PARTNERSHIPS

The International Valuation Standards Council is an independent, not-for-profit organization that produces and implements universally accepted standards for the valuation of assets across the world in the public interest.

The Appraisal Foundation is the nation's foremost authority on the valuation profession. The organization sets the Congressionally authorized standards and qualifications for real estate appraisers, and provides voluntary guidance on recognized valuation methods and techniques for all valuation professionals.

The National Association of Counties is the only organization that represents county governments in the United States. NACo’s line of services to its members includes legislative, research, technical and public affairs assistance, as well as enterprise services.

The Lincoln Institute of Land Policy is an independent, nonpartisan organization whose mission is to help solve global economic, social, and environmental challenges to improve the quality of life through creative approaches to the use, taxation, and stewardship of land.

The Appraisal Institute is a global professional association of real estate appraisers, with nearly 20,000 professionals in almost 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide.
**Search**

5,567
Total number of searches on LibraryLink.

**Reference**

544
Reference requests filled by IAAO staff.

**Delivery**

3,711
Documents delivered to IAAO members.

**Materials**

469
New materials acquired by the association.

**Compensation Survey**

$1,700
Total amount found in new salary survey that an IAAO designee earns more than non-designee.