Course 101 - Fundamentals of Real Property Appraisal

Course Description
The Fundamentals of Real Property Appraisal is designed to provide the students with an understanding and working knowledge of the procedures and techniques required to estimate the market value of vacant and improved properties. This course concentrates on the skills necessary for estimating the market value of properties using two approaches to value: the cost approach and the sales comparison approach.

Course Audience
This course is designed for professionals who estimate the value of real property or any individual involved or interested in assessment administration duties. This is a fundamental course and there are no prerequisites.

Instructional Methods & Materials
The Fundamentals of Real Property Appraisal Online utilizes instructor videos, narrated PowerPoint presentations, assigned readings and discussion boards, exercises, and frequent checks of understanding to emphasize the main concepts and procedures taught in the course. Students will have access to the following reference materials:

- e-version of the Student Reference Manual
- e-version of Property Assessment Valuation textbook (PAV)

Required Technology
Students must have access to the following:

- A computer with a web camera with microphone
- A calculator
- Current version of Google Chrome, Firefox, or Safari
- Current version of Adobe Flash
- If accessing from a mobile device, it must be a large-screen device (i.e., tablet)
Objectives

Upon completion of Chapter 1, you will be able to:

- Understand the role and basic responsibilities of the assessor.
- Know that the statutes provide the structure and authority for an assessor.
- Understand the assessment function.
- Know the basic premises for the Uniform Standards of Professional Appraisal Practice (USPAP) and how this relates to the assessor.
- Understand the way the property tax is determined.
- Know the definitions for property and property rights.
- Understand the ownership of property.
- Know the estates in property.
- Understand the nature of property value.
- Know the various definitions of value.
- Understand market value versus value in use.
- Know and understand the basic principles of value.
- Be able to define highest and best use.
- Know the tests for highest and best use.
- Know and understand the appraisal process.
- Know and understand trends and their effect on property value.
- Know the definition of a neighborhood and how a neighborhood is delineated.
- Know the four forces or factors that influence value (PEGS).
- Understand the four forces or factors’ role in neighborhood analysis.

Upon completion of Chapter 2, you will be able to:

- Understand the nature and theory of land valuation.
- Understand the term cadastral maps and what is typically displayed with these maps.
- Identify the four land description systems.
- Recognize and understand the appropriate application of different map scales.
- Understand the difference between unimproved and improved land (site).
- Explain the importance of accurate land values.
- Identify the appraisal principles pertinent to the valuation of land.
- Identify factors affecting land values - physical, economic, governmental and social (PEGS)
- Explain the importance of market analysis in the land valuation process.
- Identify the formulas and rules upon which land valuation is based.
- Recognize the definition of site.
- Identify the physical characteristics studied for a land or site description and analysis.
- Explain the generally accepted methods of land/site valuation.
- Apply the valuation premises that underlie the sales comparison approach to solve simplified problems in site valuation.
- Explain and apply valuation premises using alternative methods of land valuation where there are insufficient sales.
Upon completion of Chapter 3, you will be able to:

• Recognize and understand the underlying economic theory supporting the cost approach method to valuation.
• Identify the restrictions under which the cost approach method will supply the best estimate of market value.
• Identify where the cost approach to value is inappropriate.
• Explain the difference between cost, price and value in applying the cost approach to value.
• Explain the purpose of accurate improvement descriptions (the basis for selecting comparables and making comparisons between the subject property’s improvements and improvements typically accepted in the subject property’s market).
• Know the formula for the cost approach.
• Understand the definitions of cost, i.e., direct, indirect, replacement, reproduction, historical and original.
• Know the four traditional methods of estimating cost, i.e., quantity survey, unit-in-place, comparative unit, and trended original cost.
• Understand the use of cost manuals, including trending and updating to reflect current market data.
• Estimate cost by the use of cost manuals.
• Know the primary characteristics that influence cost.
• Define depreciation.
• Identify the two indirect methods of measuring depreciation, i.e., sales comparison and capitalization of income.
• Identify three direct methods used to measure depreciation.
• Identify the three types of depreciation.
• Understand the concept of estimating total economic life, effective age, and remaining economic life.
• Identify and define the difference between physical deterioration incurable, both short-lived and long-lived items.
• Identify and define functional obsolescence (all forms) and external obsolescence.
• Calculate depreciation estimates from the market (indirect method) and from the subject property (direct method).
Upon completion of Chapter 4, you will be able to:

- Identify the general procedure where a value estimate is derived by application of the sales comparison approach
- Explain the advantages and disadvantages of utilizing the sales comparison approach to market value.
- Explain the underlying principles, i.e., supply, demand, contribution and substitution.
- Identify the formula for the sales comparison approach \( V = Sc +/- ADJc \).
- Know the criteria for selection of comparables, i.e., date of sale, economic conditions, physical attributes, and competition in the same market.
- Understand and apply typical property attributes which may be used to adjust the sale prices of the comparables, to estimate the value of the subject property.
- Identify and apply the techniques used to determine adjustment amounts, i.e., paired sales analysis, multiple regression analysis (MRA), adaptive estimation procedure (AEP) and cost method.
- Identify and apply the methods used to adjust comparables to subject property, i.e., lump-sum dollars, cumulative percentages, and multiplying percentages.
- Understand the sequence of adjustments in the sales comparison approach.
- Understand that time adjustments are made after adjusting for terms of cash and condition of sale.
- The time adjusted sale price then provides a common starting point for performing all other adjustments.
- Apply the valuation premises that underlie the sales comparison approach to solve simplified problems in residential and light commercial valuation.