International Issues/IAAO’s Role with Worldwide Organizations
Facilitators: President Greg McHenry, AAS, Riley County, KS and President-Elect L. Wade Patterson, Garfield County, OK (Retired)

Join President Greg McHenry, AAS and President-elect Wade Patterson as they lead a lively discussion on issues impacting members who reside or work outside the United States. Together, we’ll explore issues affecting assessors, assessment administration, and tax policies around the globe. We’ll also share what IAAO is doing to expand its footprint worldwide and listen in to learn how IAAO can be of greater service to you and our international members in 2022.

Local Assessing
Facilitator: Cindy Dodge, Michigan Townships Association

Does your state have local assessing at the township level? You won’t want to miss the conversation about township assessing. Let’s get together and discuss the challenges we face and share our best practices.

Recruiting into the Assessment Administration Profession
Facilitator: Shila Kiander, Mecosta County, MI

“I want to be a tax assessor when I grow up,” said NO ONE—EVER! Finding people to join assessment administration can be hard. Let’s join together, brainstorm and come up with new ideas to recruit people into our profession. Then discuss those ideas and work to find a way to get it done!

Are Covid-era best practices the new norm?
Facilitator: Craig Witmer, EagleView

What adjustments have assessment offices made to continue to function in this Covid environment, such as remote assessments. What were they, what was learned, is this the new norm?

The Future of the Women’s Initiative
Facilitator: Rebecca Malmquist, CAE, SAMA, Minneapolis, MN

If you are already or want to get involved with IAAO’s Women’s Initiative or simply want to learn what it’s all about – here’s your opportunity! Sit down with one of the founders, Rebecca Malmquist, and hear how it got started, what they’ve been doing and where they are going next! Now is a great time to provide input and become a member!

Professional Designations Q & A
Facilitator: Paul Humble, RES, AAS, Chair Professional Development Committee, Polk County, IA

What is the best route for the designation you seek? What fits your professional goals and work life? Join members of IAAO’s Professional Development Committee to discuss your questions regarding designations and more. This session will cover the qualifications and course requirements for candidates to reach their professional goal: the IAAO Professional designation(s). If you are thinking of pursuing a designation or have questions about candidacy or recertification requirements, the roundtable has your answers. Bring questions about your fit in the many programs that are offered and learn from other’s inquiries.

Budgeting Best Practices
Facilitator: Erin Ford, EagleView

What are your best practices to annual budgeting in the current environment of pressures and grants, etc and how have they changed from the pre-Covid environment if at all?

Ripple Effect of Property Legislation
Facilitators: Chesney Leafblad, Local Host Committee, Warren Township, IL and Mark Armstrong, Kane County, IL

Like a stone tossed into a pond, property tax legislation can have a “ripple effect” throughout the assessment process—for better or for worse. Sometimes, even the best-intended legislation can solve one problem while creating bigger ones down the road. How can assessing officers interact with other public officials to minimize this “ripple effect. Join IAAO Illinois Chapter President Chesney Leafblad and Illinois Association of County Officials Legislative Chairman Mark Armstrong for this roundtable discussion.

IAAO Education
Facilitators: Kara Endicott, CAE, RES, Chair Education Committee, Johnson County, KS and Heather Moser, MSEd, Director of Professional Development, IAAO

Members of the Education Committee, including Chair, Kara Endicott, as well as staff from the Professional Development Department will be on hand to lead discussions and answer questions regarding relevant and timely education topics. All are welcome to attend.
Consulting with IAAO PCS (Professional Consulting Services)
Facilitator: Larry Clark, CAE, FIAAO, Director of Strategic Initiatives, IAAO
Even the best office may have that one area that can be improved. PCS is dedicated to helping local jurisdictions find that area and more importantly develop ways of improving it. Come and learn how that is done and how you can participate.

Get the Most Out of Your Membership
Facilitator: Debra McGuire, MBA, IOM, CAE, Executive Director, IAAO
How can you maximize your membership with IAAO? Join in this lively discussion where we’ll explore who belongs to IAAO, the top reasons why, and how being a member makes a difference in the lives of assessors around the world. Share your thoughts and ideas with IAAO’s Executive Director, Debra McGuire, MBA, IOM, CAE, on what IAAO can do to support you in your assessing journey.

IAAO Mentorship Program: Be part of the process!
Facilitator: Amy Rasmussen, CAE, FIAAO, Chair - IAAO Mentorship Program
Help create the framework for this new IAAO program and provide input on the establishment of a program that is beneficial to both mentors and mentees! MENTORS: bring your ideas, experiences and passion for paying it forward. MENTEES: share your needs and what you’d like to see included in the program. Together, we can develop a program that brings value to our membership and helps future generations of assessment professionals.

Advocating for the Profession
Facilitator: Tim Boncoskey, San Diego County, CA
This topic will probe deep into the psyche of the Assessor/Appraiser/Valuer. Why they became a public servant, and the rewards and pitfalls of joining the grandest profession in local/national government. How you can spread the word in your Jurisdiction/State/Country on the intricacies of the profession and at the same time save the world!

Power BI and Data Analytics in Assessment Administration
Facilitators: Steve Rickers, Allegan County, MI, Phil Wall, Kent County, MI, and Matt Woolford, Kent County, MI
Ever heard of Power BI, Knime, or Tableau? Join colleagues to discuss ways that Power BI and other enterprise business intelligence software (BI) systems are being used in assessment administration to combine CAMA data with other systems to find new insights into what influences value. Manage resources, track progress, and find the hidden value in your data by combining it with other enterprise data sets. Find out what you can discover from your peers by sharing your experiences while learning new ways to bring your CAMA data to life!

COVID-19 Assessment Adjustments: Show Me Yours and I’ll Show You Mine
Facilitator: Tim Wilmath, Palm Beach County, FL
How much did you apply and which property types did you adjust? In the first full year since the Covid pandemic affected the world, how did your jurisdiction respond? This session will allow assessors to share the amount of adjustments they made, what property types they adjusted, and the techniques that they used to factor in the impact of COVID-19 and other events that affect real estate values.

Conference Site Selection
Facilitator: Anita Lara, Meetings and Events Manager, IAAO
Wonder how annual conference and other meeting destinations are decided? Anita Lara, IAAO Meetings and Events Manager, will be on hand to discuss the process and answer any questions you may have.

CEAA: Application and Grading Process
Facilitator: Brian Gordiner, AAS, Chair, CEAA Graders Program Task Force, City of Petersburg, VA
CEAA Applicants, Graders and Mentors - If you are a current or past CEAA applicant share your thoughts on the application and grading process. If you’re thinking about submitting a CEAA application here’s your chance to ask questions of applicants, graders and mentors.

Breaking Down Barriers to Technology Usage
Facilitator: Christian Stitz, EagleView
How do you gain acceptance of new technology, including aerial imagery in your county/city? What best practices have you found help the most to introduce new technology?

Personal Property: Discovery
Facilitator: Lisa Hobart, CAE, PPS, FIAAO, Lisa A. Hobart, LLC
Discovery of all personal property creates equity and fairness. This discussion will include multiple steps assessors can take to ensure discovery of all personal property.

IAAO Education
Facilitators: Kara Endicott, CAE, RES, Chair Education Committee, Johnson County, KS Heather Moser, MSEd, Director of Professional Development, IAAO
Members of the Education Committee, including Chair, Kara Endicott, as well as staff from the Professional Development Department will be on hand to lead discussions and answer questions regarding relevant and timely education topics. All are welcome to attend.