IAAO VENDOR & CONSULTANTS DIRECTORY

THE SOURCE For Professional Vendors & Consultants

The Vendor and Consultants Directory is one of the most affordable ways to establish a visible presence in the marketplace and make IAAO members aware of your products and services.

Each listing includes a key service-category description, full contact information, a 50-word overview of products and services, a company logo, and a key to services provided. Links to vendor/consultant Web sites and e-mail contacts are allowed and encouraged. Automatic reminders are sent out when it is time to renew your ad. Logos can be submitted in JPEG or GIF format and will be displayed at 200 pixels wide.

Frequent advertisers in F&E and the Journal may be eligible for a FREE listing in the Vendor and Consultants Directory.* As an added benefit, participants in the Vendor and Consultants Directory are frequently listed in F&E and elsewhere.

Ad should begin month of: _____

Fees

❑ $663 Twelve-month listing _____

❑ $350 Six-month listing _____

Total $ _____

❑ Free Listing*

Place four full-page ads, 6 half-page ads, or twelve quarter-page ads in *Fair & Equitable,* or four full-page ads in *Journal of Property Tax Assessment & Administration* and receive a FREE 12-month listing in the IAAO Vendor & Consultants Directory.

Your listing includes:

Vendor Name (50 character maximum)
Tag Line (150 character maximum)
Contact Information (1500 character maximum)
Web and e-mail hyperlinks
Vendor Biography (2500 character maximum)
Vendor Logo (200 pixels wide maximum)

Check key services offered:

❑ GIS/CAMA integration
❑ CAMA modeling
❑ GIS/mapping consulting
❑ Web site integration
❑ Single-property appraisal
❑ Best practices consulting
❑ Expert witness testimony

Payment Information

All advertisements must be prepaid. Ads cannot be placed until payment is received. Authorized signature must accompany this insertion order. No refunds will be given once payment is received. Display advertising insertions paid prior to January 7, 2011, are entitled to a discount of 2% off the total due.

If paying by check, make check payable to IAAO in U.S. Funds. The returned check charge is $25.00.

If paying by VISA, MasterCard, or American Express please provide the information requested below.

❑ VISA ❑ MasterCard ❑ AMEX

Card Number _____ Cardholder Name (Print) _____ Expiration Date _____

Cardholder Signature _____

Order authorized by _____

Signature _____ Date _____

Contact Information

Correspondence should be sent to:

Name _____ Title _____

Vendor Name _____ Street Address _____ City _____

State/Province _____ ZIP/Postal Code _____ Country _____

Phone _____ Fax _____ E-mail _____

Send payment, insertion orders, and ad copy to:

International Association of Assessing Officers
Attn: Mario Gipson
314 W 10th Street, Kansas City, MO 64105

Insertion orders with charge card information can be sent to our secure fax at 816/701-8149. Send electronic ad copy to gipson@iaao.org. Visit our Web site at WWW.IAAO.ORG.