

IAAO's



QUARTERLY MARKET UPDATE WITH PETER F. KORPACZ AN IAAO WEBINAR SERIES

Korpacz on Real Estate Market Trends 2010

Wednesday, November 17, 2010
1:00 - 3:00pm CST

The recession, we are told, ended in June of 2009. Fears of a double-dip recession have been replaced by fears of a new recession. A stubborn high unemployment rate and the lack of significant new jobs creates a cloud of uncertainty over the economic recovery, as well as the anticipated improvement in real estate leasing and transaction markets. Is the fear justified or is a turnaround about to kick in? Well-known author and real estate guru Peter Korpacz, MAI, CRE, FRICS, President of Korpacz Realty Advisors, delves into the state of the U.S. real estate market during the fourth quarter 2010. The content covered in this webinar will focus on the overall economy and how it is affecting the office, retail, industrial, apartment and hotel segments of the real estate industry at the close of the year.

From this webinar you will learn:

- How the economy is doing now that the recession is behind us
- Why new jobs are hard to come by
- Which economic statistics might be signaling the start of a sustained recovery
- Whether the leasing markets are stabilizing
- Which markets show the most transaction activity and why
- And, which direction cap rates are moving and where they will likely be in 2011

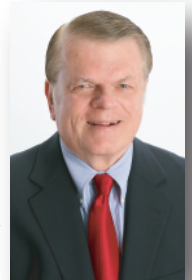
Introductory Rate

Participant/Site License Charge

Member Rate	Non-Member Rate
1-3 attendees \$79	1-3 attendees \$149
4-9 attendees \$139	4-9 attendees \$219
10+ attendees \$199	10+ attendees \$289

2.0 CEUs are being offered for this webinar.

Peter F. Korpacz possesses more than 47 years of experience in the real estate appraisal, counseling, publication, and research fields. Mr. Korpacz is a graduate of St. John's University (Queens, NY). Over the course of his career, he has been associated with Landauer Associates, Inc., as chief appraiser; Korpacz & Weitzman, Inc., as a principal, Peter F. Korpacz & Associates, Inc., as owner; PricewaterhouseCoopers LLP, as Director in the Global Strategic Real Estate Research Group; and as an Executive Managing Director of Weiser Realty Advisors. Currently, he is president of Korpacz Realty Advisors, specializing in litigation-support, including expert witness testimony. He is well known for cap rate studies and valuations of regional malls for tax appeals.



Mr. Korpacz is the founder and original publisher of the quarterly Korpacz Real Estate Investor Survey®, one of the industry's standard sources of real estate capital market trends, including capitalization and discount rates and other cash flow forecast assumptions of active real estate investors. He was a principal researcher and advisor for the annual Emerging Trends in Real Estate® from the 2001 U.S. issue through the 2008 U.S. issue.

Register today at www.iaao.org