



INTERNATIONAL ASSOCIATION  
OF ASSESSING OFFICERS

**76th Annual International Conference on  
Assessment Administration**  
*Building Strong Communities through Assessment Innovation*  
**Advertising—Annual Conference Program**  
**August 29–September 1, 2010**  
**Walt Disney Dolphin Hotel**  
**Orlando, FL**

Advertise in the on-site program, which gives attendees updated information on all events during the conference. Below are the specifications for advertisements.

Full-page inside front cover	4.5 x 10 inches	4-color process	\$1,100	<b>SOLD</b>
Full-page inside back cover	4.5 x 10 inches	4-color process	\$900	<b>SOLD</b>
Full-page body	4.5 x 10 inches	black/white only	\$450	
Half-page body	4 x 4.5 inches	black/white only	\$225	
Quarter-page body	4 x 2.25 inches	black/white only	\$125	

Ad space is assigned on a first come, first served basis based on receipt of application and full payment. Applications can only be processed with full payment.

Contract, payment and ad due: **Monday, May 17, 2010**

File format: High resolution PDF, EPS, or JPEG

Send ads to: Lauren Harlan, Conference and Meetings Coordinator, [Harlan@iaao.org](mailto:Harlan@iaao.org),

816/701-8109.

**Advertising Request Form:**

Ad space is assigned on a first come, first served basis based on receipt of application and full payment. Applications will only be processed with full payment.

Company Name: \_\_\_\_\_  
(For printed materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Payment Information:**

**Mail this completed form and payment to IAAO, 314 W 10th St, Kansas City, MO 64105-1616. Payable to IAAO in U.S. Funds Only.**

**Or, fax this completed form with credit card information to 816/701-8149.**

Requested ad size and placement: \_\_\_\_\_  
\_\_\_\_\_

Please send ad in PDF or EPS format. Ads can also be submitted in JPEG format with a resolution of 600-1,200 pixels per inch.

**Last date to receive application and materials is Monday, May 17, 2009.**

Check Enclosed  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Questions or Comments?**

Lauren Harlan, Conference and Meetings Coordinator, [Harlan@iaao.org](mailto:Harlan@iaao.org), 816/701-8109