IAAO 2017 EXHIBIT APPLICATION

Please fill out the following forms and send them to the contact address indicated. Note that all activities associated with the annual conference, including signage, are subject to the approval of IAAO.

STEP ONE: Contact Information

Corporate Name:_____

Primary Contact: _____

Contact Telephone:_____ Email:_____

Please type all information below for use in the conference Program book.

Company Name (For Program and Signage): _____

Street Address: _____

_____

City:_____ State: _____

Country/Province:_____ Zip: _____

Telephone:_____ Company Website Address: _____

STEP TWO: Exhibit Space Selection (Due by June 9)

IAAO will make its best effort to accommodate your wishes.

☐ Single ☐ Double ☐ Island Exhibitor Booth Space Fee: $_____

Premium ($100 per corner): $_____

List any potential exhibitors you DO NOT wish to be near: _____

_____

List any potential exhibitors you wish to be near: _____

_____

Amount $_____

STEP THREE: Ad Selection and Marketing Fees

NEW LARGER SIZE FOR 2017 – 8.5"x11"
All exhibitors get ¼ page color ad complimentary; upgrade to larger ad and only pay the difference in cost.

* Back cover (8.5"x 11" with bleed) ..... (Reserved for Premier-level sponsor)
* Inside back cover (8.5"x 11" with bleed) ..... (Reserved for Diamond-level sponsor)
  Inside front cover (8.5"x 11" with bleed) $1,500
  Inside 2 page spread (17"x 11" with bleed) $2,000
  Full page (8.5"x 11" with bleed) $1,000
  ½ page (7.5"x 4.75" no bleed) $500
  ¼ page (3.5"x 4.75" no bleed) $250

*Available until June 9th, 2016, unless previously sold.

Amount $ _____

Advertising requirements:

- Send logo in PDF or EPS format. Logo with a transparent background is preferred. Logo may also be submitted in JPEG format: resolution of 600-1,200 pixels per inch.
- All advertisements must be EPS or JPG files with a minimum resulting resolution of 300 DPI. Adobe PDF format using print quality specification is preferred.

STEP FOUR: Exhibitor Staff Registration

Due by: August 11

(Please use the Exhibitor Booth Staff Registration form to enter complimentary staff registration names, based on booth size and Sponsorship Benefit tier (Premier, Diamond, Gold, Silver, Bronze, Standard).
Additional registrations can be purchased at $350 each (See paid Exhibitor Booth Staff Registration form).

STEP FIVE: Total Fees

Payment is due for the above plus Exhibitor Booth Staff Registration if applicable, or submits the latter separately.

TOTAL PAYMENT DUE $ _____

STEP SIX: Method of Payment

All funds MUST be submitted from a U.S. bank in U.S. funds. IAAO does not accept purchase orders or in- voice for services.

Check made payable to IAAO – check # _____

Charge the payment to the following credit card:_____

☐ AMEX ☐ VISA ☐ MasterCard ☐ Discover

Credit Card Number:_____Expiration Date _____

Name as it appears on card_____CSC _____

Card Holder email _____
(A payment receipt will be e-mailed to the card holder.)

_____
Signature Date

STEP SEVEN: Submitting your Application

Please send a copy of application along with check to: IAAO
PO Box 29900 — Dept. 929
Phoenix, AZ 85038-0900

To pay by wire transfer, please contact Mary Ann Deming at IAAO (816-701-8100, deming@iaao.org).

ACCEPTING AS BINDING CONTRACT

I acknowledge receipt and certify that I have read the Business Partner Conference Prospectus. I fully understand, accept, and agree to abide by all the requirements, restrictions, and obligations in the entire document including the terms and conditions. Acceptance of this application and payment form by IAAO constitutes a contract.

Authorized Signature:_____Date: _____

Fax: Fax completed form and credit card payment information to: 816-701-8169

Questions: For answers to exhibit questions, please contact Rachel Mense at mense@iaao.org or 816-701-8109.

SUBMIT